



MBA-PUBLIC SYSREMS PROGRAMME INAUGURATION (2025–2027 BATCH)

Date: July 25, 2025 (Friday)

Venue: Assembly Hall (First Floor), IISWBM

Indian Institute of Social Welfare and Business Management (IISWBM), established in 1953, is India's first business school. It has a rich legacy of nurturing professionals in the domains of management and public systems. The **MBA in Public Systems (MBA-PS)** is a unique two-year postgraduate program offered by IISWBM. It focuses on building managerial capabilities in public utility and service sectors, encompassing areas like Environment Management, Energy Management, Health Care & Hospital Management, Transportation, and more.

On July 25, 2025, the institute hosted the **Inaugural Programme** for the incoming batch of MBA-PS (2025–2027). The event was designed to formally welcome students and provide them with insights into the course structure, institutional facilities, and interaction with dignitaries from industry and academia.

First Half of the Event (11:00 AM – 1:15 PM)

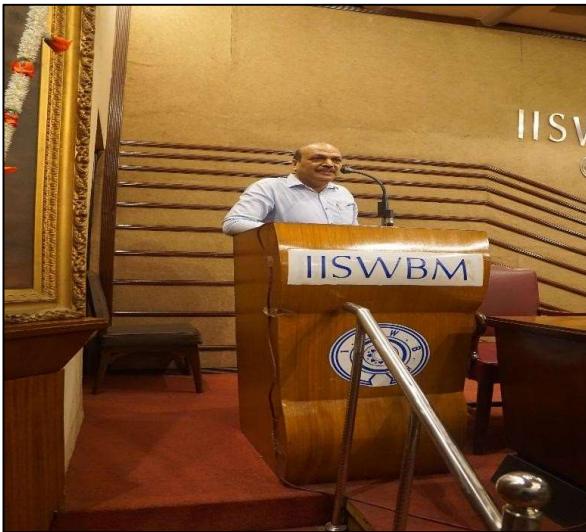
The programme commenced with the **registration of students** at 11:00 AM.

At 12:00 noon, the formal session began with the **lighting of the ceremonial lamp** and the singing of the **National Anthem**, signifying the auspicious beginning of the academic journey.



Following this, a **Welcome Address** was delivered by **Prof. (Dr.) K. M. Agrawal**, Director, IISWBM. He warmly greeted the incoming students and highlighted the institute's legacy and relevance in today's rapidly evolving public systems sector.

At 12:10 PM, **Prof. (Dr.) Pradip K Sikdar**, Head of the MBA-PS Department, provided a **Course Briefing**. He outlined the program structure, academic expectations, and the interdisciplinary focus of the MBA-PS curriculum.



The first Guest of Honour, **Ms. Madhura Mitra**, Executive Director – Sustainability and Climate Change, PricewaterhouseCoopers Pvt. Ltd., addressed the gathering from 12:20 PM. She emphasized the growing significance of sustainability and climate-conscious governance in both public and private sectors, encouraging students to engage deeply in environmental and social governance (ESG) matters.



Joining online, **Mr. Santanu Bhattacharyya**, Senior General Manager, Tata Cummins Pvt. Ltd., gave his address at 12:40 PM. He shared his professional insights on sustainable industrial practices and the role of system managers in fostering green innovations and inclusive development.



The session concluded with a **Vote of Thanks** delivered by **Ms. Piyali Sengupta**, Faculty Member, MBA-PS. She expressed gratitude to all dignitaries, faculty members, and organizing teams for making the event successful.



Second Half of the Event (Post Lunch: 2:15 PM – 4:30 PM)

After lunch, the second phase began with a **Faculty-Student Interaction Session**, coordinated by **Prof. (Dr.) B. K. Choudhury** and **Ms. Piyali Sengupta**. It was an engaging forum for students to connect with their mentors and clarify their academic pathways.



From 2:45 PM, **Ms. Rupa Bhattacharyya**, Registrar, IISWBM, addressed **Discipline Issues**, reinforcing institutional codes of conduct and academic integrity.

At 3:00 PM, a **Computer Department Briefing** was conducted by **Prof. (Dr.) Sudeepa Banerjee**, HoD, Computer Department, introducing students to the digital infrastructure and academic tools available at IISWBM.

A **Placement Briefing** was held from 3:10 PM by **Mr. Vishal Francis Gaitano** and **Mr. Pritam Kar**, from the Placement Cell. They presented career opportunities, placement trends, and guidance strategies for future professional placements.



At 3:30 PM, **Ms. Susmita Ray**, Librarian, IISWBM, gave a **Library Briefing**, showcasing the academic resources and research tools accessible to students.

Finally, from 3:35 PM to 4:30 PM, students were taken on a guided **Visit to the Library, Computer Center, and Gymnasium**, giving them a first-hand overview of the institute's facilities.

At concluders we can say the inauguration day was a well-structured and enriching experience for the new batch. It provided a perfect blend of institutional orientation, academic briefing, and professional guidance. The active participation of industry experts, senior faculty, and administrative leaders set an inspiring tone for the journey ahead. The interactions provided students with real-world perspectives on emerging challenges in public systems management. Valuable inputs from professionals across sectors such as sustainability, climate change, and infrastructure development gave students an early exposure to future career landscapes. The entire event reflected the institute's commitment to academic excellence, professional grooming, and holistic development.