

INDUSTRY ACADEMIA INTERACTION AT DVC DESIGN FEST 2026 BY IISWBM

On Friday, 16 January 2026, students of the Indian Institute of Social Welfare and Business Management (IISWBM) visited the headquarters of the Damodar Valley Corporation (DVC) to participate in the Design Fest. This successful industry visit was made possible through the visionary leadership of Prof (Dr) KM. Agarwal, Director of IISWBM. The institute expresses its profound appreciation to Dr Abhijit Sen, HR Professional at DVC, for his exceptional mentorship and for sharing his extensive expertise. His insights into DVC's organizational evolution and the transition toward a carbon-neutral future provided students with a rare and valuable perspective on high-level corporate management.

The primary objective of the visit was to provide students with practical exposure to public sector functioning, specifically focusing on sustainability initiatives and Corporate Social Responsibility (CSR). The Design Fest served as an inclusive platform for artisans from the Sundarbans and other plant areas of DVC to showcase handmade products at zero participation cost, highlighting DVC's dedication to community empowerment and inclusive growth. This hands-on experience bridged the gap between academic learning and real-world organizational practices, allowing students to witness the impact of social responsibility first-hand.

A significant highlight was the interaction with Dr Sen regarding "Green Talent." He

emphasized that modern HR in the energy sector is evolving to prioritize "Green Skills," ensuring that organizational culture aligns with global climate goals. Discussions also covered operational efficiency, the logistics of large-scale energy production, and the strategic balance between traditional power generation and renewable energy sources. Through this visit, students gained an enhanced understanding of leadership and employee engagement within the public sector. The experience has inspired the cohort to approach their professional journeys with greater clarity, purpose, and a commitment to sustainable industrial development.

