



# NATIONAL PRODUCTIVITY WEEK 2026

INNOVATE. OPTIMIZE.  
EXCEL. EARN.

## ABOUT

National Productivity Week is a time to celebrate innovation and efficiency. It provides a platform for businesses, industries, and individuals to explore and implement strategies for increasing efficiency, optimizing resource allocation, and fostering a culture of continuous improvement.

This year we are organizing an business competition on three specific activities -

- **Concept Paper Writing**
- **Debate Competition**
- **Poster Presentations**



## CONCEPT PAPER WRITING

A concept paper is a brief overview of a proposed project, outlining its key ideas, goals, and methods. Think of it as a "**Pitch**" on paper.

**Date: 16.02.2026**

**Time: 11 am**

**Venue: Assembly Hall  
IISWBM, Kolkata**



# DEBATE COMPETITION

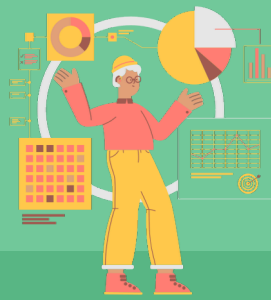
**Do you have a way with  
words?**

Our Debate Competition  
offers a platform to  
showcase your critical  
thinking and persuasive  
skills. Compete against  
others and make your voice  
heard!

**Date: 16.02.2026**

**Time: 11:30 am**

**Venue: Assembly Hall  
IISWBM, Kolkata**



## POSTER PRESENTATION

**Ready to share your  
work?**

Submit your abstract  
for the poster  
presentation and join  
the conversation!

**Date : 17.02.26**

**Time: 11 am**

**Venue: Student  
Activity Room IISWBM,  
Kolkata**

## VALEDICTORY SESSION FELICITATION AND

## PRIZE DISTRIBUTION

**Date : 17.02.2026**

**Time: 3 pm**

**Venue: Assembly Hall  
IISWBM, Kolkata**

For Registration, Scan this QR  
[https://forms.gle/fKq1STdkat2uR](https://forms.gle/fKq1STdkat2uRWKB9)  
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### Contact Us

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