

NATIONAL PRODUCTIVITY WEEK 2026

INNOVATE. OPTIMIZE.
EXCEL. EARN.



ABOUT

National Productivity Week is a time to celebrate innovation and efficiency. It provides a platform for businesses, industries, and individuals to explore and implement strategies for increasing efficiency, optimizing resource allocation, and fostering a culture of continuous improvement.

This year we are organizing a business competition on three specific activities –

- **Concept Paper Writing**
- **Debate Competition**
- **Poster Presentations**



CONCEPT PAPER WRITING

A concept paper is a brief overview of a proposed project, outlining its key ideas, goals, and methods. Think of it as a **"Pitch"** on paper.

Date: 16.02.2026

Time: 11 am

**Venue: Assembly Hall
IISWBM, Kolkata**

DEBATE COMPETITION

**Do you have a way with
words?**

Our Debate Competition offers a platform to showcase your critical thinking and persuasive skills. Compete against others and make your voice heard!

Date: 16.02.2026

Time: 11:30 am

**Venue: Assembly Hall
IISWBM, Kolkata**



POSTER PRESENTATION

**Ready to share your
work?**

Submit your abstract for the poster presentation and join the conversation!

Date : 17.02.26

Time: 11 am

**Venue: Student
Activity Room IISWBM,
Kolkata**

VALEDICTORY

SESSION

FELICITATION

AND

PRIZE DISTRIBUTION

Date : 17.02.2026

Time: 3 pm

**Venue: Assembly Hall
IISWBM, Kolkata**

For Registration, Scan this QR

<https://forms.gle/fKq1STdkat2uR>

WKB9



Contact Us

Bitasta Dutta : 72781 02108

Sweta Dutta : 93309 91890