

Why Do Well-Run Companies Make Bad Decisions.

Navigating the fog of war in global trade:
Why complexity defeats competence.

13th FEB 2026

2:30 ONWARDS

IISWBM

ASSEMBLY HALL

GUEST SPEAKER

**SUMIT
BANERJEE**

Course Coordinator and
External Expert at the
Indian Institute of Foreign Trade (IIFT)



IISWBM

INDIAN INSTITUTE OF
SOCIAL WELFARE AND
BUSINESS MANAGEMENT

