



**MBA-PS Healthcare and Hospital Management
Indian Institute of Social Welfare and Business Management
(IISWBM), Kolkata
The First Management Institute of India**

Organizes

**National Seminar (Hybrid
Mode) on Health, Public
Systems, and
Development.**



**Tuesday, 7th April 2026
10:00 am – 5:30 pm
Venue: Indian Institute of Social Welfare and
Business Management (IISWBM)**

Registration Link

<https://forms.gle/jPsQHBx995whRu4L9>



ABOUT THE NATIONAL SEMINAR

World Health Day is to be observed and celebrated on 7th April where the corresponding Theme for 2026: Together for Health. Stand with Science which focuses on the scientific collaboration to protect the health of people, animals, plants, and the planet. The highlight in terms of practice is multilateral cooperation required to convert evidence into action through One Health Approach. The One Health Approach is conceptualized "the collaborative efforts of multiple disciplines working locally, nationally, and globally, to attain optimal health for people, animals and our environment" and was developed to tackle the continuous zoonotic development that we face.

The National Seminar observing the World Health Day 2026, attempts to provide an interdisciplinary platform where discussions and deliberations will enhance learning outcomes.

It provides an opportunity for Undergraduate and Postgraduate Students, Scholars, Independent Researchers, Faculty Members, and Industry Professionals to contribute their research papers, case studies, posters.

Abstracts / Summary of Case Studies / Final Poster with Summary of Poster Concept (not more than 350 words) will need to be submitted **by 3rd April 2026 for Consideration of Awards** to ushnish@iiswbm.edu. These should be structured through **IMRAD (Introduction, Methods, Results, and Discussion)**. Submission from All Registered Participants will be incorporated in the Book of Abstracts

Sub Themes:

- *Healthcare and Hospital Management*
- *Human Resource management and Health*
- *Environment Management*
- *Energy Management*
- *Transportation and Logistics Management*
- *Social Welfare and Health*
- *Water Sanitation and Hygiene*
- *Allied Domains which may be interdisciplinary but aligned with Theme.*





Awards: Best Student Presentation, Best Student Poster, Best Scholar Presentation, and Best Scholar Poster respectively.

Certificates / E Certificates will be provided to participants who present in Physical /Online mode respectively.

Selected Presenters will be asked to submit Final Paper for Publication in Edited Book with ISBN (No Publication Charge from authors) after the Seminar.

Patron: Prof. (Dr.) Krishna Murari Agrawal, Director, IISWBM, Kolkata

Mentors:

Prof. (Dr.) Binoy Krishna Choudhury, Head, MBA Public Systems, IISWBM, Kolkata
Dr. Sanghamitra Sen, Coordinator, MBA Public Systems Healthcare and Hospital Management, IISWBM, Kolkata

Organizing Chairperson: Dr. Ushnish Guha, Assistant Professor, MBA Public Systems Healthcare and Hospital Management, IISWBM, Kolkata

Co-Organizing Chairperson: Dr. Arpita Banerjee, Assistant Professor, MBA Public Systems Healthcare and Hospital Management, IISWBM, Kolkata

STUDENT COORDINATORS:

- Debabrata Saha , MBA-PS, Healthcare and Hospital Management, IISWBM, KOLKATA
- Gopangana Ghosh, MBA-PS, Healthcare and Hospital Management, IISWBM, KOLKATA

For Queries, Contact:

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Dr Ushnish Guha, Organizing Secretary, **9007138288** (Whatsapp) / ushnish@iiswbm.edu

Registration Fees:

- Student/Scholar: 750 INR
- Faculty/Independent Researcher: 1000 INR
- Industry Professionals: 1500 INR

Last Date for Registration: **1st April 2026**

Registration link:

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