



MBA DAY

Interaction with the Esteemed Alumni

MBA DAY Department of IISWBM



A wonderful opportunity to
the students to learn from
the former graduates and
learn from their
experiences.

MONDAY, 13TH JULY 2026



Key Highlights: Launch of the Alumni Mentorship programme



Mr. Shuvadeep Nag
Freelancer
Law & Kenneth Saatchi & Saatchi Private Limited



Mr. Sudarshan Banerjee
Chief Marketing Officer
Ashwin Sheth Group



Mr. Diptya Mukherjee
Senior Executive Director
Kantar



Mr. Debashis Banerjee
Founder, Dexxtra
New Business Director Scarecrow, M&C Saatchi

An initiative introduced for the first time at the Institute

Under this programme, each alumnus will mentor a designated group of MBA students throughout their two-year academic journey. Through regular guidance, career counselling, and industry-oriented mentoring, the programme aims to bridge the gap between academics and the corporate world.



The alumni graciously offered to hand-hold the MBA students through a mentoring programme. Such a programme is being offered for the first time at the Institute.

Each mentor from the alumni will be allotted a group of students as mentees to counsel the latter during their 2-year stint at the institute. This will help the student to get an exposure to the expectations that the corporate sector has from them.

Alumni Mentorship Programme



The session concluded on a highly positive note, with students expressing their enthusiasm for the mentorship initiative and appreciation for the alumni's willingness to contribute to their professional growth. The interaction marked the beginning of a meaningful collaboration that will strengthen the bond between the Institute and its alumni while fostering holistic development among future management professionals.

