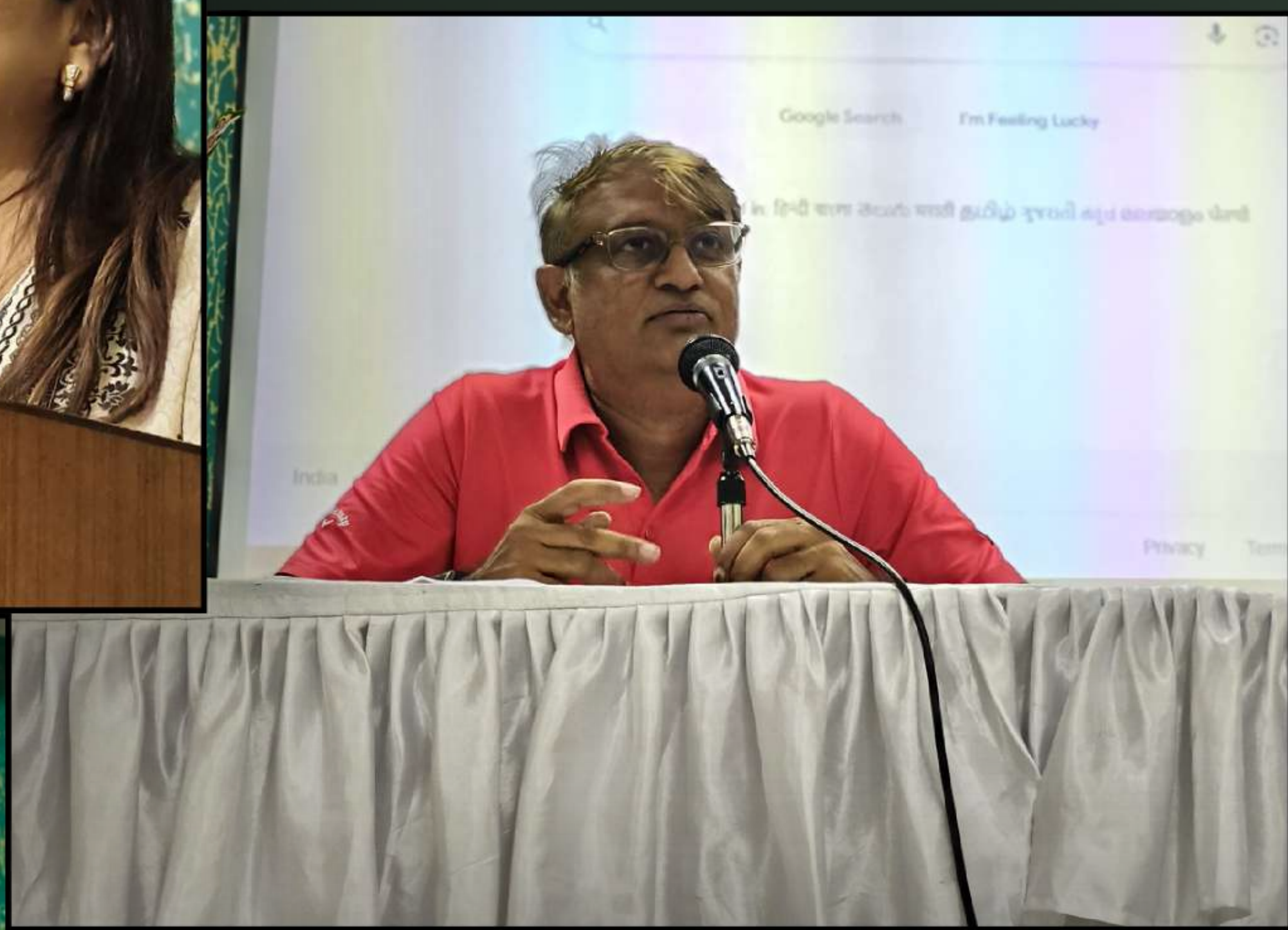
IISWBM

INDIAN INSTITUTE OF SOCIAL WELFARE AND BUSINESS MANAGEMENT.

DEPARTMENT OF MBA

INDUCTION PROGRAMME FOR THE ACADEMIC SESSION 2026–2028



BUILDING TOMORROW'S LEADERS

WHERE INDUSTRY WISDOM MEETS ACADEMIC AMBITION

The Indian Institute of Social Welfare and Business Management (IISWBM) welcomed the 51st MBA Batch (Academic Session 2026–2028) through an inspiring Induction Programme that brought together accomplished industry leaders to share their experiences and professional insights. The sessions introduced students to the realities of the corporate world while emphasizing leadership, continuous learning, financial awareness, and managerial excellence, laying a strong foundation for their management journey.

The programme commenced with an inspiring address by Mr. Indrajit Bhalotia, renowned professional golfer and Founder & Director of Protouch Sports Pvt. Ltd., on "Performance and Excellence." Drawing from his remarkable sporting career, he highlighted the significance of discipline, perseverance, resilience, and goal-oriented thinking in achieving sustained success. Encouraging students to embrace challenges as opportunities for growth, he also spoke about the responsible use of Artificial Intelligence, reminding them that while technology is transforming every industry, critical thinking, sound judgment, and genuine knowledge will always remain the defining qualities of exceptional professionals.

Strengthening the students' understanding of business fundamentals, CA Ruby Bhalotia, Proprietor of Alo Chaudhuri & Co., delivered a comprehensive session on the "Fundamental Concept of GST." Simplifying the framework of India's Goods and Services Tax system, she explained concepts such as Input Tax Credit (ITC), GST registration, compliance, return filing, and taxation in business through practical examples. Her engaging approach enabled students to appreciate the relevance of taxation in financial management while demonstrating how regulatory knowledge supports informed business decision-making

The day's sessions concluded with an insightful address by Mr. Suvodeep Nag, Partner at RK Swamy Limited and a distinguished alumnus of IISWBM, on "Attributes of a Manager." Reflecting on his own journey from the institute to the corporate world, he shared practical perspectives on the evolving role of managers in today's business environment. Emphasizing the importance of effective communication, sound decision-making, and collaborative leadership, he encouraged students to make the most of their time at IISWBM and build a strong foundation for their professional careers. His inspiring interaction served as a reminder of the opportunities that await those who combine knowledge with dedication and perseverance.

A Visual Journey

SHAPING STRATEGIC THINKERS

PREPARING FUTURE MANAGERS FOR AN EVOLVING BUSINESS LANDSCAPE

As the induction programme progressed, students were introduced to the rapidly evolving dynamics of the global business environment through thought-provoking sessions on strategy, emerging technologies, and consumer behaviour. The speakers highlighted the importance of adaptability, innovation, and informed decision-making, encouraging students to develop a future-ready mindset capable of navigating the complexities of modern organizations. The sessions reinforced that successful managers must combine strategic vision with technological awareness and a deep understanding of markets to create sustainable value.

The first session was delivered by Mr. Sanjit Sen, Co-Founder and Chief Strategy Officer of RPG Group, on "Strategy for a Changing World." Drawing from his extensive experience in corporate strategy and business transformation, he emphasized that effective leadership begins with the ability to anticipate change, think strategically, and embrace innovation. Encouraging students to cultivate analytical thinking and informed decision-making, he highlighted that adaptability and resilience are indispensable qualities for leaders striving to achieve sustainable growth in an increasingly competitive business environment.

Introducing students to the transformative role of technology in business, Mr. Souvik Dutta, Data Science Leader at Tata Consultancy Services (TCS), delivered an engaging session on "AI & Data Science in Business." He familiarized students with concepts such as Artificial Intelligence, Machine Learning, Generative AI, Large Language Models (LLMs), prompt engineering, and ethical AI practices. Demonstrating how intelligent technologies are reshaping business decision-making across industries, he emphasized that innovation must always be accompanied by ethical responsibility, critical thinking, and a commitment to continuous learning.

An engaging session on Market Research and Consumer Behaviour was delivered by Mr. Sambit Chakraborty, Founder & CEO of Sambodhi Research & Communications and a distinguished alumnus of IISWBM. Drawing upon his entrepreneurial journey and extensive industry experience, he demonstrated how market intelligence enables organizations to identify opportunities, anticipate changing consumer preferences, and make well-informed decisions. Encouraging students to develop an inquisitive and analytical mindset, he emphasized that meaningful insights emerge from asking the right questions and understanding the story behind the data.

Moments To Remember

FROM INSIGHT TO IMPACT

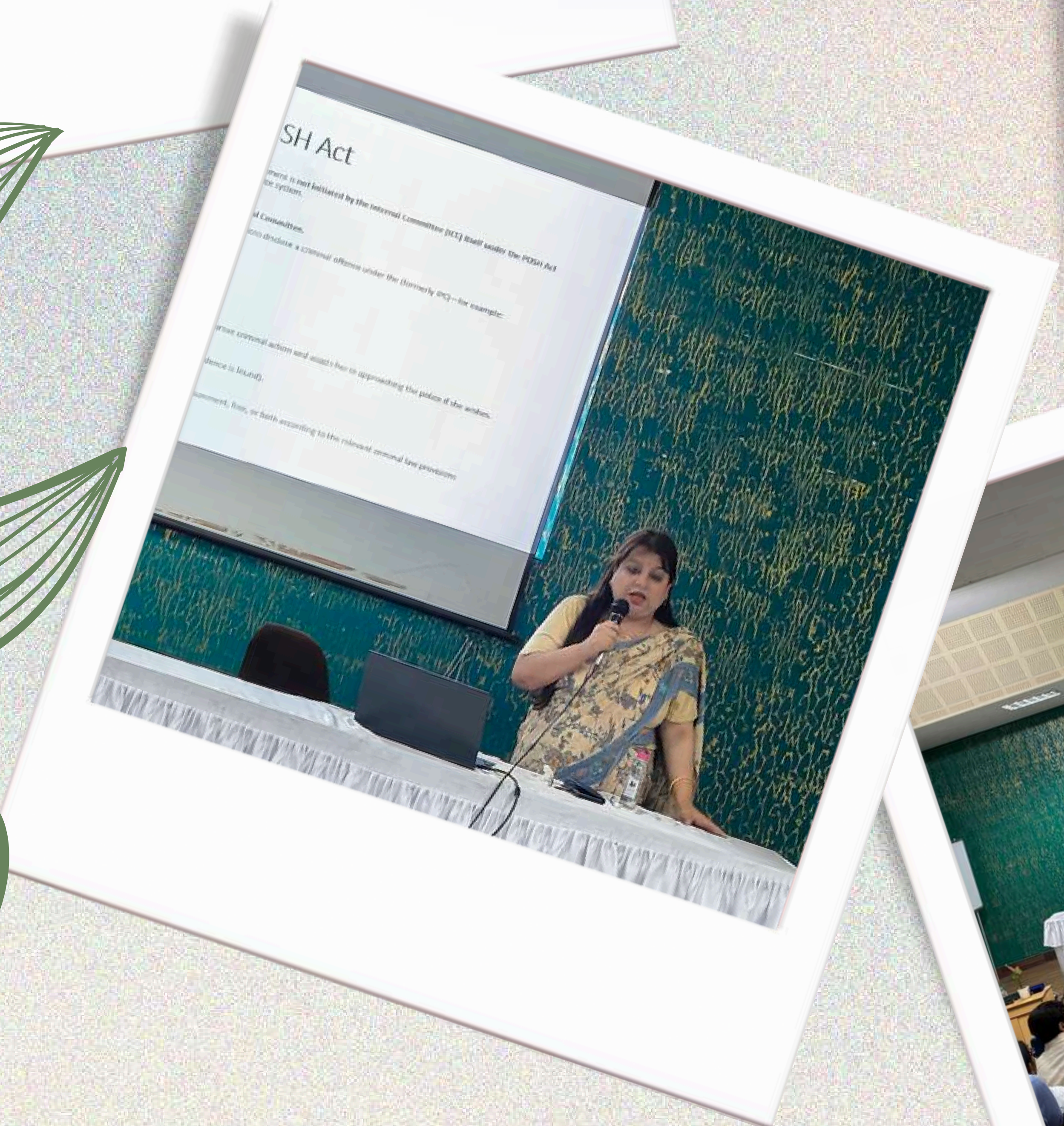
TURNING KNOWLEDGE INTO ACTION THROUGH PURPOSEFUL LEADERSHIP

Leadership is defined not only by vision but also by the ability to transform ideas into meaningful outcomes. Reinforcing this perspective, the sessions explored the importance of effective execution, entrepreneurial thinking, resilience, and collaboration in navigating today's evolving business landscape. Through practical experiences and valuable industry insights, students were encouraged to develop a solution-oriented mindset, embrace continuous learning, and build the confidence required to lead with purpose in an increasingly competitive corporate world.

An engaging session on Market Research and Consumer Behaviour was delivered by Mr. Sambit Chakraborty, Founder & CEO of Sambodhi Research & Communications, whose return to IISWBM as a distinguished alumnus made the interaction especially inspiring for the students. Reflecting on his professional journey, he shared valuable insights into the role of market intelligence in understanding consumer needs, identifying emerging opportunities, and driving informed business decisions. Encouraging students to remain curious and analytical, he emphasized that the ability to ask the right questions and interpret data effectively is fundamental to success in today's dynamic business environment.

Mr. Koushik Roychowdhury, a distinguished leader in the banking and financial services sector associated with GX Bank, Malaysia, returned to IISWBM as a proud alumnus to share his professional journey and industry experiences with the incoming MBA batch. Drawing on his extensive corporate expertise, he highlighted the importance of collaboration, resilience, continuous improvement, and value creation in today's business landscape. Encouraging students to make the most of their time at the institute, he inspired them to embrace new opportunities with confidence, integrity, and a commitment to lifelong growth.

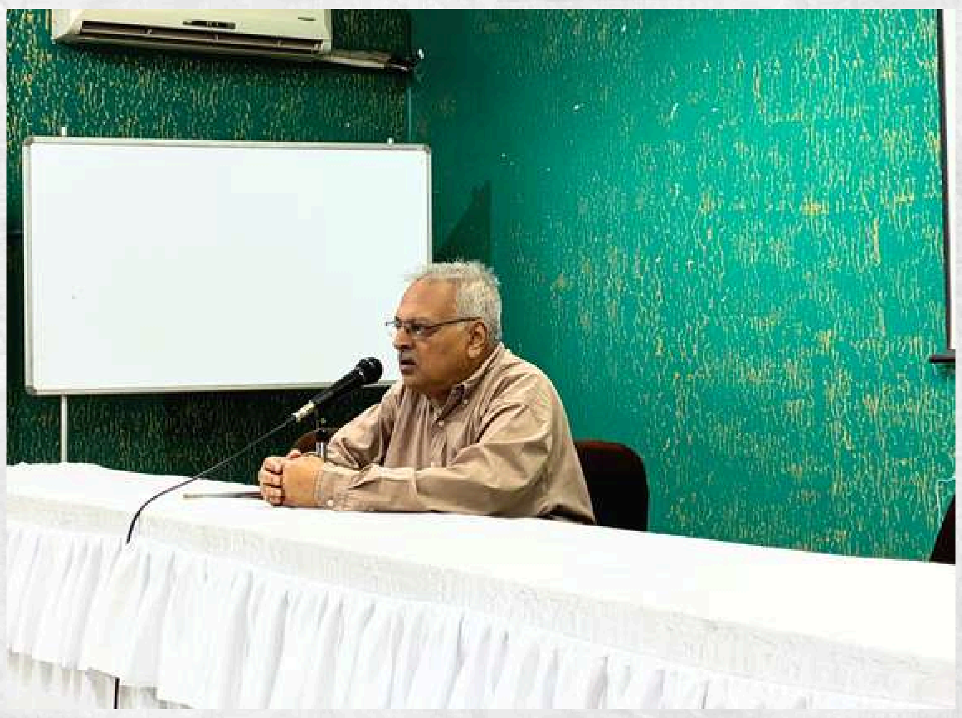
Frames of Learning



INSIGHTS THAT INSPIRE

EMPOWERING FUTURE LEADERS THROUGH KNOWLEDGE AND PERSPECTIVE

Learning extends beyond academic curricula when students engage with experienced professionals who share practical insights from their respective fields. Through a series of enriching seminars, the MBA students explored entrepreneurship, wealth management, and workplace ethics, gaining valuable perspectives that complemented their management education. Each session encouraged critical thinking, professional growth, and responsible leadership, preparing students to navigate the evolving corporate landscape with confidence



Mr. Subir Ray, Director of DKPL and a distinguished alumnus of IISWBM, delivered an inspiring session titled "Beyond the Degree: Maximising the Value of MBA." Returning to his alma mater, he reflected on his entrepreneurial journey and encouraged students to make the most of their MBA experience by developing strategic thinking, embracing case-based learning, and understanding the power of effective marketing. Emphasizing that successful businesses are built by solving real-world problems, he inspired students to cultivate leadership, innovation, communication, and the confidence to seize opportunities

Mr. Saurabh Jain of the American Academy of Financial Management India introduced students to "Wealth Management as a Career Option." He shared valuable insights into career opportunities in financial advisory and wealth management, highlighting the growing importance of industry certifications, investment planning, and financial discipline. Stressing that trust and personalized advice remain central to the profession, he encouraged students to build expertise that creates long-term value for clients.

The seminar series concluded with an informative session by Prof. (Dr.) Sohini Banerjee on "An Introduction to the POSH Act." Through interactive discussions and practical case studies, she explained the legal provisions of the Act, the role of the Internal Committee, and the importance of fostering a respectful, inclusive, and safe workplace. The session reinforced the institution's commitment to dignity, equality, and professional ethics, while creating awareness about responsible conduct in academic and corporate environments.

Beyond the Classroom

LESSONS FROM THE FIELD

BUILDING PERSPECTIVES THROUGH INDUSTRY ENGAGEMENT

Experiential learning is an essential pillar of management education, enabling students to bridge the gap between classroom concepts and the realities of the corporate world. The industrial visits to Syama Prasad Mookerjee Port, Kolkata, and Hindustan Unilever Limited (HUL), Kolkata, provided the MBA students with valuable opportunities to experience diverse industries firsthand. Through interactions with industry professionals and on-site observations, students gained practical insights into organizational processes, operational excellence, and the dynamic challenges of today's business environment.

At Syama Prasad Mookerjee Port, students explored the intricate operations of one of India's premier riverine ports, gaining a deeper understanding of maritime logistics, cargo handling, vessel movement, infrastructure management, and the role of Public-Private Partnership (PPP) models in enhancing operational efficiency. Observing these processes in real time helped them appreciate the scale, coordination, and technological advancements that drive global trade and supply chain management.

The visit to Hindustan Unilever Limited offered an equally enriching perspective on the FMCG industry. Students witnessed modern tea manufacturing processes, automated production systems, quality assurance practices, and sustainability initiatives while interacting with experienced professionals. A visit to the Tea Excellence Centre further highlighted the importance of quality evaluation, innovation, and customer-focused operations in maintaining excellence within a globally recognized organization.