



MBA (DAY) INAUGURATION REPORT

2026

51st MBA Batch • Induction Ceremony • Session 2026–2028



EVENT DATE	Friday, 3rd July 2026
VENUE	Institute Auditorium
PRIMARY AUDIENCE	51st MBA Batch (2026–2028)
REPORT TYPE	Official Inauguration Report

1. Strategic Event Overview

The inauguration of the 51st MBA Batch (Session: 2026–2028) signalled the strategic induction of new talent into the illustrious legacy of the Indian Institute of Social Welfare and Business Management (IISWBM). As the nation's first management institute, IISWBM occupies a unique position at the intersection of social welfare and corporate excellence; this ceremony was designed to transmit that dual heritage to a new generation of leaders. The event served not merely as a formal start to the academic calendar but as a vital pedagogical alignment, ensuring that the incoming cohort is prepared to uphold the institute's high standards of institutional stewardship and ethical professionalism.

- **Event Date:** Friday, 3rd July 2026
- **Venue:** Institute Auditorium
- **Primary Audience:** 51st MBA Batch (2026–2028). The atmosphere within the auditorium was one of welcoming warmth underpinned by a focused intent to align students with the institute's rigorous academic discipline. This initial contact was curated to bridge the gap between student aspiration and institutional expectation, ensuring the 51st batch understands its pivotal role within the broader IISWBM story.



The dais during the inaugural proceedings



A moment from the inauguration ceremony

This spirit of academic readiness and institutional belonging provided the essential foundation for the leadership team to articulate their vision for the biennial journey ahead.

2. Leadership Perspectives & The Inaugural Session

The success of modern management education requires a multi-disciplinary foundation. By convening a panel that integrated academic excellence, industrial leadership, and public service, IISWBM established a comprehensive ethical and professional framework for its students from day one. This high-level synthesis ensures that students view their education through the balanced lenses of social responsibility and corporate agility.

The Academic Foundation: Vision & Transformation

The academic leadership provided a roadmap for success that transcended traditional classroom goals:

- **Prof. (Dr.) Krishna M. Agrawal (Director):** Formally inaugurated the proceedings with a strategic charge, urging the new batch to embrace discipline and a culture of continuous learning as their primary assets.
- **Prof. (Dr.) Tanima Ray (Head of MBA Programme):** Welcomed students into the “IISWBM family,” emphasizing the institute's unique academic culture and the necessity of active engagement in classroom discourse and industry projects.
- **Prof. (Dr.) Ashutosh Ghosh (Hon'ble Vice Chancellor, University of Calcutta):** In his Presidential Address, he framed the MBA as a period of profound personal transformation. He urged students to cultivate integrity and curiosity, positioning these virtues as the only stable currencies in an evolving global corporate landscape.

The Industry & Public Sphere Nexus: Influence & Adaptability

The participation of guests from the public and private sectors reinforced the “So What?” of the curriculum, bridging the gap between theory and high-stakes practice:

- **Mr. Debjit Sarkar (Chief Spokesperson, Bharatiya Janata Party, West Bengal):** Brought a perspective on public service, highlighting the ethical responsibilities inherent in positions of influence and the critical strategic value of effective communication.
- **Mr. Shiv Siddhant Kaul (Member of MEPSC and Managing Director, Nicco Engineering Services Limited):** Provided a candid industry perspective on shifting employer expectations. He stressed that teamwork, adaptability, and proactive skill development are the definitive markers of a modern management professional.

The inaugural proceedings were formally concluded by Dr. Sarbani Mitra (Professor, MBA Department), who delivered the Vote of Thanks. Her remarks served as the essential bridge between the morning's strategic addresses and the practical, departmental integration required for the students' daily lives on campus.

*Dignitaries seated on the dais**The leadership panel addressing the gathering**Students of the 51st MBA Batch in the auditorium**A wide view of the inaugural session*

Following these high-level addresses, the program shifted toward immediate engagement, allowing students to connect directly with the faculty who will guide their professional development.

3. Community Integration: Interactive Departmental Engagement

A hallmark of the IISWBM brand is the cultivation of a sense of belonging. The program included a strategic interactive session between faculty and students, designed to break down traditional hierarchies and humanize the academic experience. By fostering this early rapport, the institute transitions the incoming cohort from “guests” to active, contributing members of the department. This phase of the day served as a crucial cultural bridge. Through dialogue regarding program structure and campus life, students gained the clarity and comfort necessary to begin their journey with confidence. This interaction ensures that the “social welfare” aspect of the institute's name is felt internally, building a collaborative environment that will sustain the students through two years of rigorous study.

4. Strategic Onboarding: The Orientation Framework

The MBA journey at IISWBM is supported by a robust infrastructure designed to facilitate student success. This framework is built upon three strategic pillars: corporate readiness, technological empowerment, and research excellence.

Operational Deep-Dive: The Three Pillars of Orientation

- 1. Placement Briefing (Mr. Bhaskar Roy Choudhury):** As Head of Corporate Relations & Placement, Mr. Roy Choudhury provided a deep-dive into the placement process. A hallmark of the IISWBM brand is a proactive approach; this session emphasized that career preparation and skill development must begin in the very first semester to ensure graduates are competitive in the internship and final placement markets.
- 2. Computer Briefing (Prof. (Dr.) Sudeepa Banerjee):** Recognizing technology as a prerequisite for modern management, the Head of the Computer Department introduced students to the institute's digital resources and IT facilities, ensuring they have the technological support required for data-driven academic work.
- 3. Library Briefing (Mrs. Susmita Ray):** The Librarian and her team introduced students to the institute's extensive collection of journals and digital databases. This session reinforced the expectation of independent, evidence-based research as a core component of the MBA tenure.



The orientation and briefing session in progress



Faculty addressing students during onboarding

5. Concluding Synthesis & Institutional Legacy

The inauguration of the 51st MBA Batch successfully established a professional, ethical, and aspirational tone for the 2026–2028 session. By blending the wisdom of eminent leaders from academia, industry, and the public sphere with a practical operational orientation, IISWBM has provided its newest students with a comprehensive roadmap for success.

The day's events underscored a powerful value proposition: that academic excellence, when rooted in the institute's unique dual focus on business management and social welfare, equips graduates to meet the challenges of the corporate world with both competence and character. The 51st batch begins its journey well-informed, highly motivated, and fully integrated into the culture of excellence that defines IISWBM.

