



IISWBM

INDIAN INSTITUTE OF SOCIAL WELFARE & BUSINESS MANAGEMENT

INDEPENDENCE DAY CELEBRATION 2026

THEME: "HAR GHAR TIRANGA"

1. Introduction

The Indian Institute of Social Welfare and Business Management (IISWBM) organised a series of programmes to commemorate the **80th Independence Day of India** under the theme "**Har Ghar Tiranga**". The programmes were designed to promote patriotism, national unity, civic responsibility and the spirit of nation building among students, faculty members, officers and staff.

2. Poster Competition

As part of the Independence Day celebrations, a **Poster Competition** was organised on **14 August 2026**. Students participated in the competition and their creative works were displayed on the Institute campus. The activity provided students with an opportunity to express their understanding of patriotism, national unity and the significance of the "Har Ghar Tiranga" campaign through visual communication.

3. National Flag Hoisting Ceremony

The **National Flag Hoisting Ceremony** was held on **15 August 2026 at 9:30 a.m.** at the Institute Campus. Faculty members, officers, staff and students assembled for the celebration. The National Flag was hoisted by the Head of the Institution, followed by the National Anthem and a floral tribute to the nation's freedom fighters.

The Director delivered the Independence Day address, highlighting the importance of independence, patriotism, national unity and responsible citizenship. The programme concluded with the distribution of sweets and a group photograph of the participants.

4. Debate Competition and Cultural Programme

The concluding programme of the Independence Day celebrations was organised on **17 August 2026** at the **Auditorium**, under the theme "**Har Ghar Tiranga – Celebrating Unity, Patriotism and Nation Building.**"

The programme commenced at **2:00 p.m.** with registration and assembly of participants. This was followed by the invocation, opening announcement, lighting of the lamp and the National Song. The Director delivered the Welcome Address and briefly highlighted the significance of Independence Day and the “Har Ghar Tiranga” campaign.

An **Inter-Departmental Debate Competition** was conducted from **2:30 p.m. to 3:30 p.m.**, providing students with a platform to articulate their views, develop critical thinking and engage in constructive discussion on issues related to the theme.

This was followed by a **Cultural Programme presented by the students’ Cultural Club, Kahon**, from **3:30 p.m. to 4:30 p.m.** The performances added a vibrant cultural dimension to the celebrations and reflected the spirit of unity and diversity.

5. Prize Distribution and Conclusion

The **Prize Distribution Ceremony** for the Debate Competition and Poster Competition was held from **4:30 p.m. to 4:45 p.m.**, recognising the achievements and participation of the students. The programme concluded with the **Vote of Thanks**, followed by the National Anthem at 4:50 p.m.

The Independence Day celebrations at IISWBM provided a meaningful platform for students and members of the Institute community to celebrate India's independence and reinforce the values of patriotism, unity and responsible citizenship. The combination of creative expression through the poster competition, ceremonial observance of Independence Day, intellectual engagement through the debate competition and cultural performances made the celebrations diverse and participative.

The programmes successfully fostered a sense of belonging and collective responsibility towards the nation while encouraging students to reflect on the values associated with “**Har Ghar Tiranga – Celebrating Unity, Patriotism and Nation Building.**”

GLIMSE OF HAR GHAR TIRANGA

