

Guest Seminar: Campus to Corporate

11.08.2026 | 4:30 PM – 5:30 PM

Felicitation by:

Dr. Dipa Mitra

(Associate Professor, MBA-HRM)

Student Coordinators:

Suvankhi Karmakar, Sritama Saha

Speaker:

Ms. Nupur Chakraborty, Senior Manager – HR, Berger Paints (Alumna, MHRM Batch of 2010, IISWBM)

Summary:

IISWBM organized a guest seminar on “Campus to Corporate”, giving first-semester MBA students the opportunity to interact with an accomplished alumna. The session opened on an interactive note, with Ms. Chakraborty getting to know the students and understanding what they hoped to gain from the discussion, an exchange that set a warm, conversational tone for the hour ahead.



She began by likening students at this stage to small seeds on the verge of growing into trees, each capable of branching into many different opportunities, a fitting metaphor for the fresh beginning that lay ahead of them. Building on this, she moved into the theme of knowing yourself, encouraging the room to develop self-awareness before stepping into the corporate world. She then broke down what organisations look for in a candidate across four areas: knowledge, functional skills, soft skills, and behaviour, touching on everything from certifications and internships to communication, personal branding, and being proactive.



A key part of the session was devoted to the Ikigai framework, prompting students to reflect on the overlap between what they love, what they are good at, what the world needs, and what they can be paid for, as a way of finding direction and purpose. She then introduced the VUCA model (Volatility, Uncertainty, Complexity, Ambiguity) to explain the unpredictable nature of today's business environment and why adaptability is essential to navigating it. The session closed on a reflective note, with Van Gogh's *Starry Night* on screen alongside a quote on the true meaning of dreams, tying the visual back to the idea of pursuing goals with persistence.

Throughout the hour, students stayed engaged, asking questions that Ms. Chakraborty wove into her responses as the session progressed. Coming from an alumna now established at a leading organisation, the talk gave students a practical, relatable roadmap for the transition from campus to corporate life, underscoring the importance of behavioural skills, AI-readiness, and continuous upskilling.

