



INDIAN INSTITUTE OF SOCIAL WELFARE & BUSINESS MANAGEMENT

PROCEEDING OF THE OBSERVANCE OF PASCHIMBANGA DIVAS (WEST BENGAL DAY) 2026

IISWBM observed Paschimbanga Divas 2026 (West Bengal Day) with great enthusiasm and reverence on 22 June 2026 at the Assembly Hall of the Institute. The programme aimed to commemorate the formation of West Bengal, highlight its rich heritage and developmental journey, and encourage students to reflect on the state's contribution to nation-building.

The programme commenced at 3:00 PM with an invocation and opening announcement by the Master of Ceremonies. This was followed by the ceremonial lighting of the lamp and the National Song, setting a solemn and dignified tone for the event.

Prof (Dr) Krishna M Agrawal, Director, IISWBM, delivered the welcome address and spoke on the significance of Paschimbanga Divas (West Bengal Day). The address highlighted the historical importance of the day and emphasized the need to preserve and promote the cultural, social, and economic legacy of West Bengal.

A thematic lecture on the occasion of Paschimbanga Divas was delivered by Mr. Buddhadip Mukherjee, Assistant Professor, IISWBM, who provided valuable insights into the state's historical evolution, achievements, and future prospects. The lecture encouraged students to appreciate the state's contribution to education, industry, culture, and governance.

The Director, IISWBM, felicitated the distinguished guest speaker in recognition of his valuable contribution to the programme.

The highlight of the event was a special session on “Revival of West Bengal by Building a Quality-driven Industrial Ecosystem for Sustainable Growth and Global Competitiveness” delivered by Mr. Biswajit Choudhury, Principal Scientific Officer and Regional Director, Kolkata, Directorate General of Aeronautical Quality Assurance, Department of Defence Production, Ministry of Defence, Government of India. The speaker discussed the importance of quality assurance, industrial excellence, innovation, and sustainable development in enhancing West Bengal's competitiveness in the global economy. The session was highly informative and inspired participants to think critically about the role of industry and governance in regional development.

A special lecture on Ethics in Governance was subsequently delivered by Prof. Angshuman Sarkar, Registrar (Acting), IISWBM. The lecture emphasized the importance of transparency, accountability, integrity, and ethical leadership in public administration and organizational management.

As part of the celebration, the results of the Essay Writing Competition on the Topic “The Legacy and Contribution of West Bengal in Nation Building” organized on 20th of June 2026 were announced. The winners were felicitated during the Prize Distribution Ceremony, recognizing their creativity, analytical ability, and understanding of issues related to West Bengal's development and governance.

The programme concluded with a vote of thanks proposed by Dr. Sohini Banerjee, Professor, IISWBM, who expressed gratitude to the distinguished speakers, dignitaries, faculty members, staff, students, and all participants for their valuable presence and support. The National Anthem was sung by all present, bringing the formal proceedings to a close.

The event ended with tea and refreshments, providing an opportunity for interaction and exchange of ideas among participants. The observance of Paschimbanga Divas 2026 was a meaningful and enriching experience that successfully combined academic discourse, ethical reflection, and student engagement while fostering a deeper appreciation of West Bengal's heritage and developmental aspirations.

GLIMSE OF PASCHIMBANGA DIVAS 2026

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IISWBM CELEBRATES PASCHIMBANGA DIVAS



The Institute is pleased to announce the observance of **PASCHIMBANGA DIVAS** to commemorate the rich cultural heritage, history, and contributions of West Bengal.

AS PART OF THE CELEBRATION, THE FOLLOWING PROGRAMMES HAVE BEEN ORGANIZED:

1. STUDENT ESSAY WRITING COMPETITION
Date: 20th June 2026
2. SPECIAL LECTURE BY MR. SATYAKI NATH
3. PRIZE DISTRIBUTION CEREMONY

PROGRAMME SCHEDULE
DATE: 22 JUNE 2026
TIME: 3 PM
VENUE: ASSEMBLY HALL, 1ST FLOOR

ALL FACULTY MEMBERS, OFFICERS, AND STAFF ARE CORDIALLY INVITED TO PARTICIPATE AND MAKE THE OBSERVANCE OF PASCHIMBANGA DIVAS A MEANINGFUL AND ENRICHING EXPERIENCE.

