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INDIAN INSTITUTE OF
SOCIAL WELFARE AND
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CII National Conference on Advanced Manufacturing 2026

The CII National Conference on Advanced Manufacturing, hosted by the Confederation of Indian Industry (CII) on April 8, 2026, at the Suresh Neotia Centre of Excellence for Leadership in Kolkata, was a fantastic learning experience. Students from the Energy and Environment specializations of the Department of MBA-Public Systems had the wonderful opportunity to attend the event, accompanied by Ms. Piyali Sengupta (Assistant Professor, IISWBM) and Shri Bhaskar Roy Choudhury (HoD, Department of Corporate Relations and Placement). The sessions highlighted India's exciting transformation from an assembly hub into a true leader in strategic manufacturing innovation, showing how initiatives like "Make in India" and Production Linked Incentive (PLI) schemes are successfully boosting foreign investment and domestic production.

A major highlight was a keynote by Mr. Sarajit Jha of Tata Steel, who detailed how the industrial giant integrates complex systems to connect physical assets with digital interfaces, leveraging advanced manufacturing to fundamentally elevate the customer digital experience.



Beyond the formal sessions, the conference served as a powerful networking platform to engage with industry peers and leaders from powerhouse organizations like Exide, Shyam Steel, DCM Shriram, Accenture, PCBL Chemical, Texmaco, and Titagarh. These collaborative interactions reinforced the vital importance of continuous skill development to keep pace with India's rapidly upgrading industrial infrastructure.

It was through the visionary foresight and esteemed guidance of Prof. (Dr.) K.M. Agrawal, Director, IISWBM, that the students were privileged to attend this conference, gaining benchmark industry exposure.

