



IISWBM

INDIAN INSTITUTE OF
SOCIAL WELFARE AND
BUSINESS MANAGEMENT

Interactive Session with Resource Person

Ms. Neela Majumdar

On March 10, the Department of Environment Management, MBA-Public Systems, IISWBM hosted eminent environmentalist Neela Majumdar, Director of Education and Outreach, South and South-East Asia, EarthDay.Org.

She had an interactive session with students of Environment and Energy management, offering an inspiring look into global environmental leadership. She and her team detailed how they look at the bigger picture, using a broad approach that connects classroom education to large-scale, real-world initiatives such as massive mangrove restoration and regional youth climate networks. Rather than focusing on isolated conservation projects, they explained how they design scalable programs that turn passive awareness into measurable civic action across South and Southeast Asia. The session proved to be deeply insightful for the students, who got a firsthand look at how cross-sector partnerships and grassroots mobilisation drive long-term sustainability. By bridging advanced management theory with practical, localized implementation, Majumdar reframed environmental advocacy as an interconnected, multi-layered strategy essential for building true global climate resilience.

