



IISWBM

INDIAN INSTITUTE OF
SOCIAL WELFARE AND
BUSINESS MANAGEMENT

Comprehensive Industrial Visit Report: Flipkart Facility & Sorting Center, Uluberia

On 18th March 2026, the Department of MBA: Transportation and Logistics Management at the Indian Institute of Social Welfare and Business Management (IISWBM) successfully organized a full-day immersive industrial visit to the state-of-the-art Flipkart Facility Center and Sorting Center in Uluberia. The day began with a formal welcome and a comprehensive safety briefing emphasizing workplace discipline, followed by an operational induction led by Flipkart's Learning & Development (L&D) team. Accompanied by esteemed college faculty members and guided throughout by our Alumni Coordinator, Mr. Prakriti Maity, the student cohort was introduced to the end-to-end process flow of a mega-scale fulfillment ecosystem. The session concluded with an engaging interactive segment with Mr. Ritesh Choudhary, who shared valuable operational insights, reviewed student observations, and discussed critical takeaways from the field.

The Facility and Its Core Importance to Logistics Students

The Uluberia mega-facility serves as a critical node in modern e-commerce fulfillment, making it an exceptional live study environment for transportation and logistics students. The facility operates on a highly optimized flow-based system that directly aligns with core academic concepts like demand forecasting, inbound logistics, automated sorting, and complex outbound distribution networks. Students gained a structured understanding of network segmentation, transportation cost optimization, and reverse logistics frameworks, including reverse pickup and Return-to-Origin (RTO) mechanisms. Observing advanced automation systems in real-time—such as high-speed conveyor belts driven by Falcon technology and automated image code readers—highlighted how cutting-edge technology handles heavy transaction volumes while maintaining absolute processing efficiency.

Visit Outcomes and Expressions of Gratitude

The hands-on field experience successfully bridged the gap between classroom theory and real-world execution, providing students with a deep, comprehensive perspective on modern supply chain adaptability. Seeing the seamless integration of automated machinery alongside coordinated human labor provided a profound lesson in operational scale and workforce optimization. We extend our sincere gratitude to the IISWBM college authorities, the department management, and our departmental

coordinator, Dr. Rudransu Biswas for organizing and supporting this invaluable learning opportunity. Special thanks are also due to our Alumni Coordinator, Mr. Prakriti Maity, for his exceptional coordination, and to Mr. Ritesh Choudhary along with the Flipkart L&D team for their warm hospitality and expert mentorship, making this visit highly enriching for our professional development.

