



IISWBM

INDIAN INSTITUTE OF
SOCIAL WELFARE AND
BUSINESS MANAGEMENT

WORLD WATER DAY 2026

AT IISWBM, KOLKATA, on 24th March 2026

World Water Day, which is observed annually on March 22nd, serves as a critical global platform to advocate for the sustainable management of freshwater resources. This year, World Water Day, 2026, was organised at the Indian Institute of Social Welfare and Business Management, Kolkata, in collaboration with the Dr Syama Prasad Mookerjee National Institute of Water and Sanitation, Kolkata.

The primary agenda focused on tackling the global water crisis and advancing the achievement of Sustainable Development Goal 6: water and sanitation for all by 2030. Each year, the United Nations selects a specific theme to highlight a different aspect of water conservation. These campaigns aim to raise public awareness about the billions of people currently living without access to safe water supplies. By fostering international cooperation, the day encourages governments and organizations to implement policies that protect aquatic ecosystems and improve infrastructure. Ultimately, the celebration reminds us that water is a fundamental human right and a cornerstone of global stability and health. Students from various reputed colleges and universities across Kolkata participated in the day's event.

