Annexure

INDIAN INSTITUTE OF SOCIAL WELFARE AND BUSINESS MANAGEMENT

ANNUAL ACCOUNTS 2024-2025

2024-2025
ANNUAL REPORT

ANNUAL REPORT

Indian Institute of Social Welfare and Business Management (IISWBM) continues in its journey, having crossed Seventy One years of dedication to the cause of Social Welfare with Management Education. IISWBM represents a union between convention and modernity, as highlighted in its recent activities. Bolstered by a rich heritage, IISWBM is surging forward to remain relevant to contemporary issues and needs. The Institute continues to offer its following established courses as a Post Graduate Institution.

- Ph.D. in Public Systems, Social Welfare and Management .
- 2-year Master of Business Administration (MBA)
- 2-year Masters in Business Administration-Human Resource Management (MBA-HRM), earlier known as MHRM.
- 2-year Master of Business Administration-Public Systems [(MBA-PS) Environment, Energy, Healthcare & Hospital and Transportation & Logistics Management)]
- 2-year Masters in Social Welfare (MSW)
- 1-year Post Graduate Diploma in Sports Management (PGDSM)

Executive Development Programme

- Executive Post Graduate Programme in Management (EPGPM)
- Post Graduate Diploma in Supply Chain & Logistics Management (PGDSCLM)

BOARD OF GOVERNORS 2024-2025

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Jadavpur University

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Shri Debi Prasad Patra, IAS (Retd)
Managing Director & CEO, MCPI Private Limited,
Former District Magistrate of Darjeeling and
South 24 Parganas

Shri Arijit Dutta Choudhury
Director General, National Council of Science Museum
& Director (additional charge), Indian Museum, Kolkata
Ministry of Culture, Government of India

Shri Chandra Sekhar Ghosh
Founder and Former MD& CEO of
Bandhan Bank

Shri. Arup Chatterjee
DGM (HR&IR)
Dey's Medical Stores Ltd.

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Department of Higher Education
Government of West Bengal

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Shri. Naresh Pachisia
President, BCC
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Dr. Alok Roy
Co-Chair, FICCI Health Services Committee
Representative
Federation of Indian Chambers of Commerce & Industry

Shri. Soham Banik
CEO, Sreebhumi Studio-DeHealth Trust
Representative
BNCCI

Dr. Snehasis Sur
Senior Journalist & Former ADG, Doordarshan
Professor of Practice in St. Xavier's College, Kolkata

Dr. Abhishek Roy
Chief Technology Officer e Governance,
Government of West Bengal

Shri Siladitya Ganguly
Chief Executive Officer, Regal Services &
Regal Cad Services Pvt. Ltd

Shri Anit Ghose
Director Lords Energy and Resource Limited,
Ex Member Committee of Expert, UN-GGIM
Co-founder Geo-eplorer& Research Geographic

Prof (Dr) Krishna M Agrawal
Director & Member-Secretary

INFRASTRUCTURE

The Institute has 7,171 sq.m of floor area in its two adjoining buildings, those are four storied Administrative Block and the seven storied Academic Block. There is an Assembly Hall, an Auditorium, a Board Room, three Conference Rooms, one Seminar cum Video Conference Room and 20 air conditioned Class Rooms. Apart from these areas there is a Language Lab, an Energy Lab, an Environment Lab, a ground Water Research Lab, Fire safety Lab, a Multi-Gym and a Students activity Centre. The Library and Reading Room have an area of 542.08 sq.m, and the Computer Centre has an area of 218.45 sq.m. The Canteen has an area of 165.52 sq.m.

A second campus in Action area 11A, New Town, Kolkata - 700 156 is under construction.

HOSTEL

In keeping with the policy of creating its own hostel facilities, a new hostel for girls at 2, Nilmadhab Sen Lane, Kolkata - 700 073 was constructed in August 2012 with accommodation for 42 girl students. It is a state of the art hostel with all modern amenities.

The Prantik Hostel for boys had been upgraded with modern amenities and remodelled to accommodate 19 students.

CANTEEN

Canteen facilities are available from morning till evening. Tea, Soft Drinks, Lunch, snacks etc., are available at reasonable prices. The Canteen Hall is neat and clean, commodious and well furnished.

EDUCATION LOAN ASSISTANCE

Institute provides assistance towards educational loan to its students as per tie-up arrangement with number of Nationalised Banks subject to fulfillment of terms & conditions of the Banks. Students also availed Credit Card facility implemented by Govt. of West Bengal.

ANNUAL GENERAL MEETING

The Annual General Meeting of 2023-2024 was held on 18.08.2025.

INSTITUTE'S JOURNAL - SURVEY

Institute's Journal 'Survey' published in 2023.

MDPs, EDPs and specialised Short-term Courses : 2024-25

The Institute conducts on a regular basis MDPs on management subjects for Industry Executives. It also runs Entrepreneurship Programme for the benefit of Small Scale Entrepreneurs. The Institute also runs in-house training courses for Executives of Government, Public & Private Sector companies, besides conducting seminars and workshops on topical subjects involving National and International Experts.

A list of MDPs and other programmes organised by the Institute is given below. It is important to mention that in all these activities students of the respective disciplines were involved with a view to imoparting a hands on training.

Sl. No.	MDPs/EDPs/Short Term Courses	Departments	Target Audience	Starting Date	Ending Date	Programme Coordinator
1.	Management Development Programme for 5 days of Shabhapatis and Sahakari Sabhapatis for the Panchayet and Rural Development	Panchayet and Rural Development	Shabhapatis and Sahakari Sabhapatis for the Panchayet and Rural Development	18th November, 2024	20th December , 2025	Dr. Gairik Das
2.	Training /Activity for Marketing Executives of different region of the Dapartment of Posts, office of the Chief Postmaster General, West Bengal	Dapartment of Posts, office of the Chief Postmaster General , West Bengal	Marketing Executives	11th December, 2024	12th December, 2024	Dr. Gairik Das
3.	Certificate Course on "Sustainable Environment Management" (4th Batch)	In Collaboration with CII	Environment Professionals from corporates, consulting organization and academics	04th April, 2024	11 th May , 2024	Dr. Surojit Chakraborty
4.	Preparatory Courses and Certification Examinations for the Certified Energy Manager & Auditor	AEE (USA) Kolkata Chapter, IISWBM	Certified Energy Manager & Auditor	May & June, 2024		Dr. K. M. Agrawal and Dr. B. K. Chowdhury
5.	MDP on “Entrepreneurial Skill Development”	Department of MSME & Textiles, Government of West Bengal	Entry Level MSME Officers	August 20, 2024	August 24, 2024	Dr. Tanima Ray and Dr. Sarbani Mitra

Sl. No.	MDPs/EDPs/Short Term Courses	Departments	Target Audience	Starting Date	Ending Date	Programme Coordinator
6.	MDP on “Entrepreneurial Skill Development”	Department of MSME & Textiles, Government of West Bengal	Entry Level Textile Officers	August 27, 2024	August 31, 2024	Dr. Tanima Ray and Dr. Sarbani Mitra
7.	Preparatory Courses and Certification Examinations for the Certified Energy Manager & Auditor	AEE (USA), Kolkata Chapter, IISWBM	Certified Energy Manager & Auditor	August & September 2024		Dr. K. M. Agrawal and Dr. B. K. Chowdhury
8.	Certificate Course on "Sustainable Environment Management" (5th Batch)	In Collaboration with CII	Environment Professionals from corpo-rates, con-sulting organization and academics	22nd August , 2024	28 th September, 2024	Dr. Surojit Chakraborty
9.	MDP on “Behavioural Approach for Organizational Excellence”	Sri Aurobindo Seva Kendra (EEDF)	Office Executives	Jan 29, 2025	Jan 30, 2025	Dr. Malini Nandi Majumdar and Dr. Sarbani Mitra
10.	Preparatory Courses and Certification Examinations for the Certified Energy Manager & Auditor	AEE (USA), Kolkata Chapter, IISWBM	Certified Energy Manager & Auditor	January & February, 2025		Dr. K. M. Agrawal and Dr. B. K. Chowdhury
11.	MDP on “Entrepreneurial Skill Development”	Department of MSME & Textiles, Government of West Bengal	Entry Level MSME & Textiles Officers	Feb 10, 2025	Feb 15, 2025	Dr. Tanima Ray and Dr. Sarbani Mitra
12.	MDP on “Entrepreneurial Skill Development”	Department of MSME & Textiles, Govt. of WB	Entry Level MSME & Textiles Officers	Feb 17, 2025	Feb 21, 2025	Dr. Tanima Ray and Dr. Sarbani Mitra
13.	"From Ideas to Impact: Protecting Intellectual Property for Competitive Startups" as a part of The Observance of National Productivity Week 2025	National Productivity Council	PG Management Students of the Institute	Feb 17, 2025	Feb 18, 2025	Dr. Sohini Banerjee
14.	MDP on “Entrepreneurial Skill Development”	Department of MSME & Textiles, Government of West Bengal	Entry Level MSME & Textiles Officers	Feb 24, 2025	Feb 28, 2025	Dr. Tanima Ray and Dr. Sarbani Mitra

Research Oriented Studies and Projects:

A special feature of the Institute is to carry out research oriented studies and projects by members of the faculty, a list of which is given below.

In all these activities, the students were actively involved with a view to providing them a practical exposure and acquaint them with industry practices as part of curriculum.

Sl. No.	Research Oriented Studies and Projects	Undertaken for	Core Faculty Members Involved	V alue Rs.
1	Initial Environment Examination (IEE), Environment & Social Management Framework (ESMF) and Environment and Social Impact Assessment (ESIA) for Loss Reduction Work under RDSS Project in Selected Districts of West Bengal Funded by Asian Development Bank	West Bengal State Electricity Distribution Company Limited (WBSEDCL), Kolkata	Prof. Dr. K. M. Agrawal and Prof. Dr. Sarbani Mitra	7,434,000
2	Environmental & Social Including Health and Safety Safeguard Supervision and Monitoring for Loss Reduction Work under RDSS Project in Selected Districts of West Bengal Funded by ADB	West Bengal State Electricity Distribution Company Limited (WBSEDCL), Kolkata	Prof. Dr. K. M. Agrawal and Prof. Dr. Sarbani Mitra	36,532,800
3	Social Impact Assessment, Need Assessment Survey & CSR Action Plan for Proposed Phase-II (4 x 800 MW) Expansion of USCTPP at Village Kawai, District Baran, Rajasthan	Adani Power Limited, Village Kawai, District Baran, Rajasthan	Prof. Dr. K. M. Agrawal and Prof. Dr. Sarbani Mitra	1,534,000
4	Water Source Sustainability Study for Drawl of Water from Parwan River for Proposed Phase-II (4 x 800 MW) Expansion of USCTPP at Village Kawai, District Baran, Rajasthan	Adani Power Limited, Village Kawai, District Baran, Rajasthan	Prof. Dr. K. M. Agrawal and Prof. Dr. Sarbani Mitra	1,976,500
5	Social Impact Assessment, Need Assessment Survey & CSR Action Plan for proposed Project of 4x800 MW Anuppur Ultra Super Critical Thermal Power Plant at Anuppur, Madhya Pradesh	Anuppur Thermal Energy (MP) Pvt Limited, Village Chandrauthi, Kotma, Anuppur, Madhya Pradesh	Prof. Dr. K. M. Agrawal and Prof. Dr. Sarbani Mitra	1,534,000

Sl. No.	Research Oriented Studies and Projects	Undertaken for	Core Faculty Members Involved	V alue Rs.
6	Water Source Sustainability Study for Drawl of Water from Kewai/Sone River for proposed Project of 4x800 MW Anuppur Ultra Super Critical Thermal Power Plant at Anuppur, Madhya Pradesh	Anuppur Thermal Energy (MP) Pvt Limited, Village Chandrauthi, Kotma, Anuppur, Madhya Pradesh	Prof. Dr. K. M. Agrawal and Prof. Dr. Sarbani Mitra	1,976,500
7	Water Source Sustainability Study for Drawl of Water from River Ganga for Proposed 2 x 800 MW Coal Based Ultra Supercritical Thermal Power Project at Mirzapur, UP	Mirzapur Thermal Energy (UP) Pvt Ltd, Mirzapur, UP	Prof. Dr. K. M. Agrawal and Prof. Dr. Sarbani Mitra	1,976,500
8	Social Impact Assessment Study, Need Assessment Survey & CSR Action Plan for proposed 2x800 MW Coal Based Ultra Super Critical Thermal Power at Mirzapur, UP	Mirzapur Thermal Energy (UP) Pvt Ltd, Mirzapur, UP	Prof. Dr. K. M. Agrawal and Prof. Dr. Sarbani Mitra	1,534,000
9	Social Impact Assessment, Need Assessment Survey & CSR Action Plan for proposed 3 x800 MW Super-Critical Thermal Power Project (SCTPP) of Korba Power Limited (KPL) at Korba District, Chattisgarh	Korba Power Limited (Formerly Known as Lanco Amarkantak Power Ltd.), Village Pathadi, P.O. Tilkeja, Dist. Korba, Chattisgarh	Prof. Dr. K. M. Agrawal and Prof. Dr. Sarbani Mitra	1,534,000
10	Water Source Sustainability Study for Drawl of Water from Hasdeo River for proposed 3 x800 MW Super-Critical Thermal Power Project (SCTPP) of Korba Power Limited	Korba Power Limited (Formerly Known as Lanco Amarkantak Power Ltd.), Village Pathadi, P.O. Tilkeja, Dist. Korba, Chattisgarh	Prof. Dr. K. M. Agrawal and Prof. Dr. Sarbani Mitra	1,976,500
11	Impact on Agricultural Crop and Large Water Bodies due to Operation of Mahan USCTPP (2x800 MW) at Singrauli, Madhya Pradesh	Mahan Energen Ltd., Village Bandhoura, Karsualal, Tehsil Waidhan, Dist. Singrauli, Madhya Pradesh	Prof. Dr. K. M. Agrawal and Prof. Dr. Sarbani Mitra	702,100
12	Water and Energy Audit of Mahan USCTPP (2x800 MW) at Singrauli, Madhya Pradesh	Mahan Energen Ltd., Village Bandhoura, Karsualal, Tehsil Waidhan, Dist. Singrauli, Madhya Pradesh	Prof. Dr. K. M. Agrawal, Prof. Dr. Sarbani Mitra and Prof. Dr. Binoy K. Chowdhury	1,177,640
13	Epidemiological Study of Mahan USCTPP (2x800 MW) at Singrauli, Madhya Pradesh	Mahan Energen Ltd., Village Bandhoura, Karsualal, Tehsil Waidhan, Dist. Singrauli, Madhya Pradesh	Prof. Dr. K. M. Agrawal and Prof. Dr. Sarbani Mitra	755,200

Sl. No.	Research Oriented Studies and Projects	Undertaken for	Core Faculty Members Involved	Value Rs.
14	Ground Water Depletion/ Augmentation Study in and around the Plant Area and Hydo-Geological Study for Mahan Thermal Power Plant (2x600 MW), Village: Bandhoura, Dist.: Singrauli, Madhya Pradesh	Mahan Energen Limited, Village Bandhoura, Karsualal, Tehsil Waidhan, District Singrauli, Madhya Pradesh	Prof. Dr. K. M. Agrawal and Prof. Dr. Sarbani Mitra	902,700
15	Need Based Social Impact Assessment Study and R&R Study for proposed Expansion Project of 2x800 MW (Phase III) Ultra Super Critical Thermal Power at Singrauli, Madhya Pradesh	Mahan Energen Limited, Village Bandhoura, Karsualal, Tehsil Waidhan, District Singrauli, Madhya Pradesh	Prof. Dr. K. M. Agrawal and Prof. Dr. Sarbani Mitra	1,534,000
16	MoEF & CC's Compliance Studies (i.e. Peripheral Green Belt Development and Watershed Management Plan, Baseline Health Assessment and Carbon Emission Monitoring) for 2 x 800 MW Mahan Ultra Super Critical Thermal Power Project (Phase II) at Singrauli, Madhya Pradesh	Mahan Energen Limited, Village Bandhoura, PO Karsualal, District Singrauli, Madhya Pradesh	Prof. Dr. K. M. Agrawal and Prof. Dr. Sarbani Mitra	2,124,000
17	Social Impact Assessment Study, Need Assessment Survey & CSR Action Plan for Proposed Expansion Project of 2x800 MW Ultra Super Critical Thermal Power Project at Village Raikheda, Block Tilda, Raipur, Chattisgarh	Adani Power Limited, Village Raikheda, Block Tilda, Raipur, Chattisgarh	Prof. Dr. K. M. Agrawal and Prof. Dr. Sarbani Mitra	1,534,000
18	Social Impact Evaluation and Social Audit for Thermal Power Plant at Village Raikheda, Block Tilda, Dist Raipur, Chattisgarh	Adani Power Limited, Village Raikheda, Block Tilda, Raipur, Chattisgarh	Prof. Dr. K. M. Agrawal and Prof. Dr. Sarbani Mitra	531,000
19	Social Impact Assessment Study, Need Assessment Survey and & CSR Action Plan for Proposed Expansion Project of 2 x 800 MW Ultra Super Critical Thermal Power Project at Raigarh, Chhattisgarh	Adani Power Limited, Village Chhote Bhandar, PO Bade Bhandar,Tehsil Pussore, Raigarh, Chhattisgarh	Prof. Dr. K. M. Agrawal and Prof. Dr. Sarbani Mitra	1,534,000

Sl. No.	Research Oriented Studies and Projects	Undertaken for	Core Faculty Members Involved	Value Rs.
20	Development of Hazardous Waste Generation Factors & Environmental Benchmarks, Formulating Action Plan for Hazardous Waste Management of West Bengal & Evolution of Software Programs for Hazardous & Other Wastes Inventory as per Guidelines of CPCB and Directions of Hon'ble National Green Tribunal (Phase II)	West Bengal Pollution Control Board (WBPCB), Kolkata	Prof. Dr. K. M. Agrawal and Prof. Dr. Sarbani Mitra	1,380,600
21	Environmental & Social Impact Assessment Study and Formulation of Environmental & Social Management Framework for Distribution Network Strengthening with HVDS, LT AB Cabling, 33/11 KV GIS Sub-Station & Underground Electrical Cabling Network for Selected Districts of West Bengal under World Bank Fund Assistance	West Bengal State Electricity Distribution Company Limited, Kolkata	Prof. Dr. K. M. Agrawal and Prof. Dr. Sarbani Mitra	3,400,000
22	The "Energy Assessment of MSME Micro-Clusters in West Bengal" research project was jointly conducted by Asar Social Impact Advisors Pvt. Ltd. and the Indian Institute of Social Welfare and Business Management (IISWBM), Kolkata.	"Asar Social Impact Advisors Pvt Ltd.“No. 16, 1st Floor, 7th Temple Road, 15th Cross, Malleshwaram, Bengaluru, Karnataka – 560003"	Dr. B.K. Choudhury	280,000
23	a) Impact Assessment of Pradhan mantri Sahaj Bijli Ghar Yojana (Jharkhand), b) Impact Assessment od upgradation of Medical Infracture (Manipur), c) Impact Assessment of Plantation (Nagpur), d) Impact Assessment of Skill Development Training (PAN India)	Power Finance Corporation Limited, Urjanidhi, 1, Barakhamba lane, Connaught Place, New Delhi	Dr. Arindam Dutta	661393
24	"Agrovolatics Research Project jointly by DVC and IISWBM at DSTPS & DVC""	"Damodar Valley Corporation, Andal“Grand Trunk Road (NH-19 / AH-1), Andal “Dist.: Paschim Bardhaman “West Bengal – 713321, India"	Dr. B.K. Choudhury	59,926

Medal Winner

2-YEAR Master of Business Administration (MBA)

(a) Scholarship/Medals details

i)	Name of the Medal	:	D. K. Sanyal Memorial Gold Medal.
ii)	Name of the Student	:	Ms. Pallabi Mukherjee (1st)
iii)	Session	:	2022-2024
iv)	Roll No	:	107/MBA/221053
v)	Address	:	Kalyandeep,BLOCK-H,No:31, A.B.P. Township Kolkata-700094
vi)	Mobile	:	9836870472

(b) Scholarship/Medals details

i)	Name of the Medal	:	D. K. Sanyal Memorial Silver Medal.
ii)	Name of the Student	:	Mr. Pratik Mukherjee (2nd)
iii)	Session	:	2022-2024
iv)	Roll No	:	107/MBA/221062
v)	Address	:	244,Nandankanan East, Near 9 No. Rail Gate Dankuni, Hooghly, Pin-712311
vi)	Mobile	:	9874646060

2-YEAR Master of Business Administration (MBA-EVENING)

(a) Scholarship/Medals details

i)	Name of the Medal	:	D. K. Sanyal Memorial Gold Medal.
ii)	Name of the Student	:	Mr. SUBHADIP DUTTA (1st)
iii)	Session	:	2022-2024
iv)	Roll No	:	107/MBA/222024
v)	Address	:	Flat No. 3d Block 'A' Prithivi Residency, Beside 15 Nos Bus-stand, 103/1 Ramakanta Sen Lane, Ultadanga, Kolkata, Pin-700 067.
vi)	Mobile	:	9816412233.

(b) Scholarship/Medals details

i)	Name of the Medal	:	D. K. Sanyal Memorial Silver Medal.
ii)	Name of the Student	:	Mr. PRIYABRATA GARAI (2nd)
iii)	Session	:	2022-2024
iv)	Roll No	:	107/MBA/222013
v)	Address	:	36, M.k. Chatterjee Lane, Raniganj Bazar Burdwan
vi)	PIN	:	713101
vi)	Mobile	:	9883685881

2-YEAR Masters in Business Administration-Human Resource Management (MBA-HRM)

Medal details

Name of the Medal	**Gold Medal**	**Silver Medal**
Name of the student	**Ms. Debrupa Bose**	**Ms. Madhurima Kumar**
Session	2022-2024	2022-2024
Roll No.	107/MHR/221014	107/MHR/221016
Marks obtained	2457	2445
Total Marks	3200	3200
Address	33/P, Raja Nava Krishna Street Kolkata - 700 005	RRHL Active Acres, Tower-4, Flat-3F 54/10 D. C. Dey Road, Tangra Kolkata - 700 015
Phone No.	7439722416	9692217133
E-mail	debrupa.bose123@gmail.com	1nkumar69@gmail.com

2-YEAR Master of Business Administration-Public Systems [(**MBA-PS**)

Environment, Energy, Healthcare & Hospital and Transportation & Logistics Management)]

Medal Recipients (2024) : Session: 2022-2024

Gold Medal is awarded to: **Pratyusa Chaudhury** (TLM) (Roll No. 107/MBP/220056) (1st)
Silver Medal is awarded to: **Suchismita Saha** (Roll No. 107/MBP/220094) (2nd)

Environment Management

a. Ninita Ghosh Memorial Gold Medal is awarded to the Best Environment Management student of the year 2024 on the basis of merit cum all-round performance in the class: **Sukanya Dutta** (Roll No. 107/MBP/220096)

b. Jitendra Nath Bhaduri Memorial Silver Medal is awarded to the Second Best Environment Management student of the year 2024 on the basis of merit cum all round performance in the class : **Sohini Samanta** (Roll No. 107/MBP/220082)

c. Nisha Rani Bhaduri Memorial Silver Medal is awarded to the Best Environment Manager of the year 2024 on the basis of the contribution to industry : **Anwesha Mukherjee** (Roll No. 107/M BP/ 220018)

d. Bimala Bala Biswas Memorial Silver Medal is awarded for the Best dissertation in Environment Management of the year 2024 : **Sohini Samanta** (Roll No. 107/MBP/220082)

2-YEAR Masters in Social Welfare (MSW)

Awards :

Gold medal to topper:2023-2025 : **Ms. Atrayee Mandal** (107/MSW/230003), Max. Marks: 1600, Marks Obtained: 1301

Silver medal to second position holder 2023-2025 : Ms. Ishita Banerjee (107/MSW/230009), Max. Marks: 1600, Marks Obtained: 1221

1-YEAR PG Diploma in Sports Management (PGDSM)

Scholarship/ Medal Details

i) **Mr. Sayyid Nusar K K** (for obtaining the first place by scoring)
ii) **Ms Urja Lohia** (for obtaining the second place by scoring 554 out of 900)

Library - e- Library

IISWBM has a prestigious Central Library. The library is well equipped with printed and online books, Journals and CDs / DVDs. The library is aimed at catering to the needs of Post Graduate Students, Researchers, Public and Private Sector Managers, Professional Groups and Academics.

The library remains open from 10:00 am to 8:45 p.m. on all working days. During the year 2024-2025 293 books were added to the library. The total number of books in the library as on March 31, 2025 was 54509 + 960 e-books. The number of periodicals under different titles is National (Print) 20 & International (Print) 4 + online journal (2300 from EBSCO BSP).

The Central Library has Springer Business & Economics Collection (E-Books database - 800 books) - It provides access to more than 800 e-books. It gives unlimited access within the premises available 24 x 7. All the books are fully downloadable and printable.

The Central Library also has E-books from Cambridge University Press - Economics (100 Titles) & Business Management (60 Titles).

The number of subscribed daily newspapers was 11.

The Central Library subscribed Prowess Database from CMIE for the benefit of students and faculty members. The Central Library has EBSCO BSP, N-LIST consortium for the benefit of the students of the Institute.

During the year the total expenditure of Central Library was Rs. 20,30,619.36 among which Rs. 200,139.00 was spent for printed Books, Rs. 58,878.00 was spent for Print Periodicals and Rs. 17,71,602.36 was spent for E-Resources.

The course-wise breakup for purchase of library resources is shown in the following table.

Sl. No.	Course	Expenditure
1.	MBA (D)	8,40,825.94
2.	MBA (E)	2,96,807.47
3.	MBA (PS)	3,53,294.47
4.	MBA(HRM)	3,71,292.47
5.	General	1,54,853.00
6.	MSW	6,771.00
7.	PGDSM	6,775.00

Orientation programme for the new batch of students was organized in the Central Library like previous years.

Training program of different E-Resources was organized for the Faculty members and students like previous years. Book Exhibition was organized by the Central Library in the month of November 2024.

The Institute's Central Library, as in the previous years, functions during the year providing Reference, lending, Reprographic, Electronic library facility to the students, Faculty members, Officials, staffs and other scholars.

Computer Department

The Computer Department

The computer department is in charge of the Institute website, its hardware and software. It is a service department and interacts with all departments, employees and students on a regular basis. The Institute has a 200 Mbps leased line service and wired and wireless facility all over the Institute. Further, the Computer department aids the user department of FACT software as and when required. The Fact Software has been upgraded to the AWS cloud platform.

Website

The website has been upgraded to facilitate smooth flow of information to the visitors as required by them .The information panels related to News, Admissions, Programs, etc. are constantly updated for the users . Latest events, announcements etc are highlighted in the website. The website is designed for visually challenged visitors as well as they can hear the content of each page. The site is easily viewable on smart phones and tabs. The site has facilities for on line filling up of application forms. Also employee related activities like payslip viewing, online leave application and leave management, are done through the website. Alumni engagement is also done through the website as well as placement related information for candidates and companies are also available. The website is used for tender notices and other communication with the general public. The website has been hosted on a cloud service.

New Purchase

1. One Dell Inspiron 3511 Core i5 laptops with windows 11 and MS Office 2021 were purchased for one of the Faculty in the month of May, 2024.

2. One Dell Inspiron 3511 Core i5 laptops with windows 11 and MS Office 2021 were purchased for Certificate course in Energy Management and Audit in the month of June, 2024.

3. One HP Smart Tank All in one printer purchased for Certificate course in Energy Management and Audit in the month of June, 2024.

4. One TP LINK ACCESS POINT EAP110 (Wireless), One Dlink 8 port switch were installed in Director's Room in the month of July 2024.

5. One HP Pavilion 15- Eg3027TU Core i5 laptops with windows 11 and MS Office 2021 was purchased for one of the Faculty in the month of September, 2024.

6. Five Honeywell HDMI to VGA converter bought in September 2024 for smooth running of the classes.

7. One Honeywell Type C Docking Station 10 in 1was purchased in the month of October 2024.

8. Ten Dell Inspiron 5420 Core i5 laptops with windows 11 and MS Office 2021 were purchased for Faculty and Officers in the month of November, 2024

9. One HP 128 GB PEN DRIVE and One Seagate 2 TB External HARD Disk for Library in the month of December, 2024

10. One TP LINK ACCESS POINT EAP110 (Wireless) in Placement Room in the month of December 2024

11. Two 24-port Switches (Gigabit switch) DGS 1024D(DLink) and Two 8-port Switches (Gigabit switch) DGS 1008A(DLink) switch were installed in Server Room and Accounts for up gradation of internet service of Institute in the month of January 2025.

12. One TP LINK ACCESS POINT EAP660 (Wireless) was installed in BIL in the month of February 2025.

13. One TP LINK ACCESS POINT EAP660 (Wireless) was installed in Exim Bank Room in the month of February 2025.

14. Twelve HP-5FD0070TU Core i5 laptops with windows 11 and MS Office 2021 were purchased for Faculty and Officers in the month of February, 2025

IISWBM- Inventory (Hardware-Software)- Summary

NETWORK	NUMBER	DESCRIPTION
Router	01	Cisco 1800 Series
Wireless access Points	28	
Electronic White Boards	03	
	01	
Leased Internet Connectivity Ltd.)	01	200 MBPS Leased Line (Tata Tele Services Pvt.
KVM Switches	19	
HARDWARE		
Servers	02	Dell Power Edge 1950 Server (Intel Quadcore Xeon 5150)
	01	ML 150G6 Non Hot Plug
	02	Dell Power Edge T110 II (Xeon E3-1220V2)
	01	ML 110G6 Non Hot Plug (Intel Xeon x3430)
Desktops	16	P-IV and PD
	55	Core 2 Duo
	31	Core i3
	26	Core i3 2120 2nd Generation
	14	Core i3 3rd Generation
	03	Core i3 6th Generation
	06	Core i5 2400
	10	Core i5 12400-2.50GhZ
Laptops	89	HP/Acer/Dell
LCD Projectors	29	
Printers	56	DeskJet/Laser/All-in-One (Scanner Copier Fax)
Scanners	5	
Video Conferencing Units	02	
UPS	14	500 VA & 1.0 KVA
Interactive Display Board	7	
Professional Sinage Panel	1	
Display System	1	

SOFTWARE	NUMBER	DESCRIPTION
Operating System	01(50 user) 01 01 01 01 (24 user) 01 (7 user) 01 01 01 (51 user) 45 100 user 38 17 1 11 3 3 3 2 10 25	Windows 2008 Server Enterprise Edn Windows 2008 Server Standard Edn Windows 2003 Server Standard Edn Windows 2003 Server Enterprise Edn Windows 2000 professional Windows 2000 professional server cal Windows NT Vista Business Edn Service Pack 1 Vista Business Upgrade1/Windows XP Windows 8 Linux (SUSE) Linux Ubuntu (Open Source) Microsoft Exchange Server 2010 Academic DOS Windows 8 (Laptops with OEM) Windows 8 (Desktops with OEM) Windows 10(Laptops with OEM) Windows 11(Laptops with OEM) Windows 11(Laptops with OEM) Windows 11(Desktop with OEM) Windows 11(Laptops with OEM) Windows 11(Laptops with OEM) Windows 11(HP Desktops with OEM) Windows 11 (Dell and HP Laptop)
Development Software	5+1	Visual Studio 2008, Visual Studio 6
Office Software	1 1 1(5 user) 1 (50 user) 1 (10 user) 1 (42 user) 12 user 3 user 01 2 User 10 User 25 User	MS Office 97 MS Office 2000 MS Office 2003 MS Office 2007 Office XP Office 2013 Office 2019 Office 2021 MS Project 2000 Office 2021 Office 2021 Office 2021
Web Design Tool	01	Dream Weaver (CS4)
Multimedia & Design Tool	01	Photoshop (CS4)
RDBMS Package	01 01 01 01	Oracle 8i Personal Edition Developer/2000 SQL Server 7.0 SQL Server Developer Edition 2005

SOFTWARE	NUMBER	DESCRIPTION
CD writing Software	01	NERO
Statistical Package	01 01 01 (10 user License) 01 01 01 01	SAS 9.1.3. SPSS 7.5 Single User SPSS (21.0) STATISTICA IBM SPSS AMOS (22.0) 3 USERS SPSS 18 N Vivo 10 (64 bit) EViews 9 Enterprise Edition
Programming Editor & Compiler	01	Turbo C/C++, GNU C/C++ (4.0.2) OCTAVE (Open Source), R, Rapid Miner
Antivirus	01	Seqrite EPS 7.6 Business Standard (101 users)
PDF Reader/Writer	01	ADOBE 9.0
Vaave Alumni Software	1	Vaave Alumni Software used by Placement (Subscription Based)
Koha	1	Koha Library Automation Software (Subscription Based)
FACT ERP.NG version 7.11 cloud based	3	Accounts Software (Yearly subscription Based)
PERK	1	Accounts Software used by Accounts Department
Expand ERP software	1	Used by MBA Department (5 months subscription) , 5 concurrent user
Online Student Application System and online student fees collection	1	Through HDFC Bank portal
Online Employee Management System	1	Yearly subscription Based maintained and developed by Versicle Information Technology
Guest Faculty Management System	1	Developed and maintained internally
IISWBM Website	1	Yearly subscription Based maintained and developed by All India Technologies

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5. Pradip K Sikdar, SENTINEL-Derived Aerosol Optical Depth and Land Surface Temperature of a Newly Developed Urban Metropolitan Area in Eastern India. Springer, Cham, Switzerland 2025
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11. Gita Khawas, The Effective Role of Gram Sansad In An Endowment of Villagers' Decision: A Case Study on Rakhakura Village of West Bengal. 2025. "IOSR Journal of Humanities and Social Science,e-ISSN: 2279-0837"p – ISSN : 2279 - 0845 DOI: 10.9790/0837 3003012836""http://www.iosrjournals.org

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PROGRAMME / COURSES

MASTER OF BUSINESS ADMINISTRATION (MBA)
(APRIL 01, 2024 - MARCH 31, 2025)

1. Admission (Session : 2024-2026)

i) Number of Applications Received : 504
ii) Number of candidates called for GD & PI: 334
iii) Number of candidates Finally admitted : 126 (15 students discontinued)

2. Students Strength

i) First Year : 102
ii) Second Year : 108
iii) Total : 210

3. Results

Examination	No. of students appeared	No. of students passed	No. of students failed
MBA 4th Semester (2022-2024)	108	102	6
MBA 2nd Semester (2023-2025)	102	90	12
MBA 3rd Semester (2023-2025)	101	98	3
MBA 1st Semester (2024-2026)	111	89	22

4. Teaching Hours

Internal	External	Total
1108.5 Hrs	841.5 Hrs	1950 Hrs

5. Seminar/Other activities details :

1. TEACHER'S DAY : September 2024

On the occasion of Teacher's Day in September 2024, the students of the junior batch organized a heartfelt programme to celebrate and honour the dedicated and caring faculty members of IISWBM. The event was a tribute to the invaluable contribution of the teachers in shaping the academic and professional journey of the students. It was a moment of warmth, gratitude, and appreciation that brought together both faculty and students in a spirit of togetherness.

2. 2000s Batch Silver Jubilee : December 2024

On the occasion of MBA Day, the department organized a special celebration to mark the silver jubilee of the 2000s batch on the college campus. The alumni were warmly invited, and the event brought together former students, faculty members, and current students in a joyful and nostalgic atmosphere. It was a memorable gathering filled with interactions, shared experiences, and appreciation of the batch's journey and achievements.

3. SARASWATI PUJA : January 2025

Saraswati Puja was observed with devotion and enthusiasm in January 2025, organized by the CRSR Committee in collaboration with the entire batch of the MBA Day Department. The puja was a celebration of knowledge, wisdom and the arts, with students and faculty coming together to seek the blessings of Goddess Saraswati . The event fostered a sense of cultural pride and unity within the department.

4. NPW (National Productivity Week) : February 2025

The National Product Week (NPW) was organized in February 2025, offering students a dynamic platform to engage with real-world productivity challenges and market strategies. The event provided participants with hands-on exposure to product management, branding, and business development concepts. It served as an enriching learning experience that bridged the gap between theoretical knowledge and practical industry application, encouraging students to showcase their analytical and creative capabilities.

5. PARICHAY' 25 : March 2025

Parichay, the Annual Fresher's Program, was hosted by the senior MBA Day batch in March 2025 as a warm welcome to the newly joined junior batch. The event served as an exciting introduction for the freshers to the vibrant culture and community of IISWBM. Filled with performances, games, and interactive segments, Parichay provided the incoming students with a memorable and joyful start to their MBA journey at the institute.

6. KRIDA (Annual Sports Meet) : March 2025

Krida, the Annual Sports Meet, was hosted by the Sports Committee of IISWBM in March 2025. The event brought together students in the true spirit of sportsmanship, teamwork, and healthy competition across a variety of sporting disciplines. Krida was a celebration of physical fitness, enthusiasm, and camaraderie, providing students with an energetic break from academics while fostering a strong sense of community and team spirit within the MBA Day Department.

7. ENTREPRERNA 25 : March 2025

Entreprerna 25 was organized by the IISWBM Innovation Council on 6th March 2025 at IISWBM, Kolkata, commencing at 10:30 AM. Under the initiative titled D.E.S.I Talks (Development In Entrepreneurship For Social Initiatives), the event served as an inspiring platform that brought together entrepreneurs, innovators, and change makers to share their journeys and insights with the student community. The event featured an eminent lineup of guest speakers:

* Saaket Tharad - Founder of Go Connect | Inspirational Speaker | Global Collaborator
* Arijit Hajra - CEO of Think Again Lab | Robotics Pioneer | Tech Disruptor

* Subrata Midya - Founder & CEO of Think NXT Media | Digital Strategist | Branding Specialist
* Tanisha Banerjee - CEO & Founder, Versewave Publishing | Literary Changemaker | Storyteller
* Sumit Kar - Founder of Zynapte | Tech Strategist | IT Specialist
* Pramit Bhattacharyya - Founder of Indu Coffee House | Culinary Strategist | Perseverance Icon

This event also included other initiatives such as BIG FISH- where young entrepreneurs brought forth their innovative ideas as business model pitch , BIDDING BAZAAR - this is where the next generation managers used their business acumen to bid and secure the industry in which they will establish their business , justify their bidding and utilization of funds and then there was START UP EXPO - is an entrepreneurial event where students set up stalls to sell food or other products, simulating real-world business activities. Their performance is evaluated based on the revenue or ticket value they generate during the event. The participant earning the highest returns is declared the winner.

8. Paradigm 25 : March 2025

was the annual alumni meet organized by the MBA Day department, bringing together alumni and the senior batch for an engaging and meaningful interaction. Held at The Astor kolkata, the event provided a formal yet welcoming platform for networking, sharing experiences, and strengthening connections. In the presence of faculty members, it fostered a sense of community, mentorship, and continuity between past and present students.

9. Seminars and Webinars

* The seminar on "Marketing Myths vs. Reality" by Anirban Kundu focused on practical marketing strategies, consumer behaviour, and the importance of communication through self-confidence, skills, and experience.
* The webinar on "Data's Impact on Today's Market" by Samorjit Ghosh (EY India) highlighted the role of data analytics in shaping business decisions and the key skills required in a data-driven market.
* A seminar by Dr. Himadri Sekhar Pramanik (TCS) provided insights into industry practices and professional expectations, enhancing students' corporate understanding.
* The session on career opportunities in the banking sector by Mr. Tushar Kanti focused on career paths, required competencies, and growth prospects in banking and finance.
* A seminar by Jasbir Chawla emphasized professional development, industry exposure, and practical business knowledge.
* The seminar on "AI in Management" explored the application of artificial intelligence in modern business practices, decision-making, and management efficiency.

MASTER OF BUSINESS ADMINISTRATION (MBA-EVENING)
(APRIL 01, 2024 - MARCH 31, 2025)

1. Admission (Session : 2024-2026)

i) Number of Application Received : 71
ii) Number of candidates called for GD & PI: 59
iii) Number of candidates Finally admitted : 29 (2 student discontinued)

2. Students Strength

i) First Year : 27 (2024-26 SESSION)
ii) Second Year : 14 (2023-25 SESSION)
iii) Total : 41

3. Results

Examination	No. of students appeared	No. of students passed	No. of students failed
MBA 4th Semester (2022-2024)	23	15	8
MBA 2nd Semester (2023-2025)	16	9	7
MBA 3rd Semester (2023-2025)	14	11	3
MBA 1st Semester (2024-2026)	17	11	6

4. Teaching Hours

Internal : 703.5 Hrs
External : 509 Hrs
Total : 1212.5 Hrs

5. Seminar / other activities detail : These students attended the Seminar organized in Day programme.

6. Placement details : MBA (Even) is for working professionals, so placement is not applicable.

MASTERS IN BUSINESS ADMINISTRATION-HUMAN RESOURCE MANAGEMENT (MBA-HRM)
(APRIL 01, 2024 - MARCH 31, 2025)

1. Admission:

a	Number of Application Received Only MBA(HRM)	160
b	Both MBA(HRM) and MBA(DAY)	257
c	Number of Candidate Called for GD & PI	215
d	Numberof Candidate Appeared in GD & PI	109
e	Number of Candidate Finally Admitted	61

2. Student Strength:

a. First Year : 60

b. Second Year : 41

c. Total : 101

3. Results:

Examinations	No. of students Appeared	No. of students qualified	No. of students backed
1st semester	57	45	12
2nd semester	46	39	07
3rd semester	41	36	05

Examinations	No. of students appeared	No. of students with first class	No. of students with second class	No. of student backed
4th semester	45	31	10	04

4. Teaching Hours:

External : 226.5 Hrs.
Internal : 816.0 Hrs.
Total : 1042.5 Hrs.

SUMMER INTERNSHIP - MBA (HRM)

The class composition of MBA HRM 2023-25batches is as follows:

Total number of students : 41

Placed : 100%Internship

Duration : 3rd June -9th August'2024

The students were placed in the following companies for internship:

Aditya Birla Fashions & Retail, Airtel, Baazar Kolkata, BM Birla Hospital, Bank of Baroda, Bajaj Capital, CLL, Dabur, DVC, Hindalco, ITC PCPB, Narayana Hospital, Union Bank, WBSEDCL, SBI General, TheRightDoctor, Talent Synergy, Tata Steel

MASTER OF BUSINESS ADMINISTRATION PUBLIC SYSTEMS [(MBA-PS) Environment, Energy, Healthcare & Hospital and Transportation & Logistics Management)]
(APRIL 01, 2024 - MARCH 31, 2025)

1. Admission

i) Number of Application Received	:	168
ii) Number of candidate called for GD & PI	:	168
iii) Number of finally selected candidates	:	128

2. Students strength

i) First year	:	100 (2024-25) Admission taken
ii) Second year	:	67 (2023-2025)

3. Results

1st Semester (2024-2026) (regular & back)

No. of Student appeared	No. of Student qualified	No. of Student with Supplimentary
91+24	70+18	21+6

2nd Semester (2023 – 2025)(regular & back)

No. of Student appeared	No. of Student qualified	No. of Student with Supplementary
67+11	57+7	10+4

3rd Semester (2023 – 2025) (regular & back)

No. of Student appeared	No. of Student qualified	No. of Student with Supplementary
66+9	65+8	1+1

4th Semester (2022 – 2024)

No. of Student appeared	No. of Student obtain 1st Class	No. of Student obtain 2nd Class	No. of Student with Supplementary
95	72	6	1+16*

4. Teaching hours

i) Internal	:	1663.5 hrs.
ii) External	:	1077 hrs.
iii) Total	:	2740.5 hrs.

The hours of teaching shared between Internal and Guest Faculty, for the four streams under MBA-PS, for the period of April'23 - March'24, are given below:

Stream	Internal Faculty	Guest Faculty	Total
MBA-PS 1st & 2nd Semester General Management	412.5	214.5	627
MBA-PS (Energy Management)**	400.5	141	541.5
MBA-PS (Environment Management)**	393	25.5	418.5
MBA-PS (Health Care & Hospital Management)**	231	285	516
MBA-PS (Transportation & Logistics Management)**	226.5	411	637.5

** excluding field visit

6. Activities :

Student Information/ Competitions arranged / Participated, Awards, Prizes/ Industry Visits/ Special Lecture by Industry experts / Special Lecture by Industry experts:

Sl. No	Date	Activities
1.	27th April, 2024	Earth Day 2024, celebrated by the students of the Departments of Environment Management on April 27, 2024, with the theme "Planet vs Plastic" in collaboration with CII ITC- Centre of Excellence for Sustainable Development and The Mission LiFE (LiFE Cell) of the Ministry of Environment, Forest and Climate Change, SwitchON Foundation, Earth Day Network, and Indian Plastic Federation.
2.	2nd April 2024	Department of Environment Management, MBA - Public Systems Department, in collaboration with CII - ITCCESD, hosted a one-day seminar titled "Roadmap for Achieving Sustainable Development Goals" aimed at fostering dialogue, knowledge sharing, and actionable strategies for implementing the SDGs across diverse sectors. With a focus on engaging stakeholders ranging from students to policymakers, the seminar was happened on key themes such as climate action, health equity, and economic empowerment.
3.	14th November 2024	Educational Field trip at ITC Limited, Manufacturing and logistics facility Malanchaberia, Maheshpur, Uluberia, Howrah.
4.	22nd November 2024	Educational Field trip at Tata Steel Mettalik Division, Kharagpur Khidirpore Port to study Environmental Impact Assessment.
5.	26th November 2024	Educational Field trip at Aditya Birla Insulator and Jayasree Textiles, Rishra to study the environmental impact due to textiles and insulator industry.

Sl. No	Date	Activities
6.	24 September 2024	Students of Environment Management participated in Workshop: Empowering Businesses: A Workshop on Sustainability Collaboration and Shared Responsibility, Kolkata held at WM Hall, BCC&I, Kolkata.
7.	6th September, 2024	Special Lecture by Shri Anjan Fouzdar, Environmental Engineer and In-charge, Electronic and Plastic Waste West Bengal Pollution Control Board, Paribesh Bhawan on "Hazardous, Electronic and Plastic Wastes" arranged for the students.
8.	25th September, 2024	Special Lecture by Mr. Sandipan Chakraborty, Assistant Director, Analytics and Modelling-ESG & Climate Change, Moody's Analytics on "GHG emissions and Carbon Neutrality" arranged for the students.
10.	27th September, 2024	Special Lecture by Dr. Susanto Podder, National Manager, Coca-Cola Beverages Pvt. Ltd, Adjunct Associate Professor, Lincoln University College, Malaysia on "Integrated EHS and ESG Performance Management" arranged for the students.
10.	21st October, 2024	Participated at Smoke-Free Diwali" program aimed at spreading awareness among college students about the importance of celebrating an eco-friendly and safe Diwali organised by SwitchON Foundation. Students participated in Rangoli with Selfie, Poster Competition, Videography Competition etc.

MASTERS IN SOCIAL WELFARE (MSW)
(APRIL 01, 2024 - MARCH 31, 2025)

1. No of Candidates applied (2024-2026) : 56
2. No of candidates admitted (2024-2026) : 36
3. Total student strength (2023-2025) : 28

4. Results :

Exam	Appeared	Promoted/Passed	Failed
1st Sem -2024-2026	36	35	Nil
2nd Sem-2024-2026	35	35 Promoted	01
3rd Sem- 2023-2025	28	28 Promoted	01
4th Sem -2023-2025	28	28 Passed	Nil

5. Teaching hours : External : 286.5
Internal : 361.5
Total : 648

7. Seminars /webinars: On 21st March 2025, the Department organized an International Webinar in collaboration with the Department of Social Work, Rutgers University USA, on the topic "Domestic Violence in India and the USA."

8. Total number of students: 28 (2023-2025)
Summer internship completion rate: 100%
Number of eligible candidates for placements: 26
Number of students placed: 25

9. Students' activities:

* Students organized the "We Care" activity in September and October 2024 and provided aid to several NGOs as part of their annual initiative.
* The Department organized Social Work Week on 20 August 2024, during which a panel discussion was held on the theme "The Contemporary Youth: Challenges and Opportunities for the Future." The panel featured Prof. (Dr.) P. M. Sandhya Rani, Chairperson and Professor, Centre for Population, Health, and Development, School of Development Studies, Tata Institute of Social Sciences, Mumbai, and Dr. Sudeshna Saha, Assistant Professor, Department of Social Work, Visva-Bharati, Sriniketan.
* The Department also welcomed faculty members and students from the Department of Social Work, Christ College, Bangalore, as part of its collaborative activities during Social Work Week.
* A workshop on "Skills Required While Moving from Campus to Corporate" was conducted for MSW students on 19 February 2025.

* The first reunion of the MSW Department was held on 26 March 2025.
* A special panel discussion on International Women's Day was organized by the Bharat Chamber of Commerce on 25 March 2025, in which students were invited to participate.
* Vigilance Awareness Week 2024 was observed in collaboration with Balmer Lawrie & Co. Ltd. on 15 November 2024. Students participated in an extempore speech competition and a poster-making contest to create general awareness about vigilance and corruption.

10. Faculty activities: Prof. (Dr.) Sudeepa Banerjee

* Banerjee, S. (2024, December 6-7). Ethics and AI: Dilemmas and Moral Questions Associated with Deployment and Its Impact on Ground-Level Management [Conference presentation]. International Conference on Resilience and Sustainable Performance 2024 (ICRSP 2024), MDI Murshidabad. (Best Paper Award).
* Bardhan, A., & Banerjee, S. (2024, February 1-2). Leveraging marketing communication through artificial opinion leaders (AOLs) [Conference presentation]. Management Doctoral Colloquium and VGSOM Research Scholars' Day 2024.

Notable Book/Chapters

* Banerjee, S. (2025). Ethics and AI: Dilemmas and moral questions associated with deployment and impact on ground-level management. In N. Gaan & A. Sengupta (Eds.), The resilient age: Sustaining performance in the changing world (pp. 113-127). Bloomsbury Publishing India Pvt. Ltd. (ISBN: 9789361310171)
* Bardhan, A., & Banerjee, S. (2025). Role of AI in the development of Indian culture-specific metaverse experience. In S. R. Maiti (Ed.), Weaving the threads of artificial intelligence across disciplines (pp. 12-29). In-Depth Communication. ISBN 978-61-946971-8-3

11. Professional Development Activities: Dr. Gita Khawas

1. Received an Appointment Letter as a Subject Matter Expert (SME) from the Jammu and Kashmir Services Selection Board (JKSSB) for setting question papers for recruitment examinations. The assignment was received on 04 May 2024 and successfully submitted on 01 June 2024.
2. Received a second assignment from the Jammu and Kashmir Services Selection Board (JKSSB) for preparing recruitment examination question papers for the posts of Photographer and Constable (IRP/SDRF). The assignment was submitted on 20 October 2024.
3. Received an assignment from the Jammu and Kashmir Services Selection Board (JKSSB) for preparing recruitment examination question papers for the posts of Psychiatric Social Worker and Drug Addiction Counsellor. The assignment was submitted on 17 January 2025.

12. Paper published:

Khawas, Gita. "The Effective Role of Gram Sansad in an Endowment of Villagers' Decision: A Case Study on Rakhakura Village of West Bengal." IOSR Journal of Humanities and Social Science, Vol. 30, No. 3, Series 1, March 2025. e-ISSN: 2279-0837; p-ISSN: 2279-0845. DOI: 10.9790/0837-3003012836. Available at: http://www.iosrjournals.org. ORCID: 0009-0001-2900-9530.

POST GRADUATE DIPLOMA IN SPORTS MANAGEMENT (PGDSM)
(APRIL 01, 2024 - MARCH 31, 2025)

1. Admission

(For the Academic Session 2024-2025)

Number of Applications Received	:	31
Number of candidates finally selected	:	30

2. Students strength

Number of seats	:	30
Number of students admitted	:	29

3. Results

Final result for the Academic Session 2024-2025 (Examination was held in July 2025)

Number of students appeared	:	26
Number of students passed	:	15
Number of unsuccessful candidates but eligible for supplementary		8
Number of students disqualified	:	3

4. Teaching Hours

i) Internal	:	412
ii) External	:	120
iii) Total	:	532

5. Seminar/ Other Activities: Details

i) The Commencement Programme of the 22nd batch (Session 2024-2025) of the Sports Management Course was held on 14th August, 2024 at 1:30 pm in the Air India Seminar room of the Institute. The Chief Guest of the programme was Shri Avishek Dalmiya, Member IPL Governing Council, BCCI, Chairman& MD, M/s M.L.Dalimya & Co. The Hon'ble Director (Acting) of the Institute Prof. (Dr.) Krishna Murari Agrawal, the HOD of the Department Dr. Madhab Milan Ghosh were present.

ii) As per the norms of the Institute, the induction classes in the Sports Management Course for the Academic Session 2024-2025 took place on the following dates by the industry experts:

a.	20.08.2024	-	Mr. Tanmoy Bannerjee
b.	20.08.2024	-	Mr. Indrajit Bhalotia
c.	21.08.2024	-	Mr. Sekhar Biswas
d.	22.08.2024	-	Dr. Asish Paul
e.	22.08.2024	-	Mr. Subhabrata Bhattacharjee
f.	29.08.2024	-	Mr. Soumya Dey
g.	31.08.2024	-	Mr. Mukul Vinayak Chowdhry
h.	31.08.2024	-	Mr. Amitava Chakraborty
i.	02.09.2024	-	Mr. Fidaul Haque
j.	04.09.2024	-	Mr. Indranil Dey

k.	05.09.2024	-	Mr. Anirban Dutta
l.	06.09.2024	-	Mr. Ushanath Bannerjee
m.	06.09.2024	-	Mr. D.C.Chowdhury

iii) The National Sports Day in India is celebrated on 29th August every year. It is celebrated to commemorate the birth anniversary of hockey legend Major Dhyan Chand. Thus, to celebrate this day, the students of the Post Graduate Diploma in Sports Management Course (Academic Session 2024-2025) of IISWBM arranged quiz contest and colloquium in the classroom.

iv) On 5th September, 2024, on the occasion of the Teacher's Day, the students of the PGDSM Course, Session 2024-2025, organised a beautiful programme for the faculties and staff members of the Department.

v) The students of the Sports Management Course visited Protouch Golf Academy at the Tolygunge Club on 25th September, 2024, Wednesday, to understand the technicalities of the game of golf.

vi) The students of the Post Graduate Diploma in Sports Management (PGDSM) programme at the Indian Institute of Social Welfare and Business Management (IISWBM) undertook an insightful venue visit to Nu-Mantra Health Club on 28th November, 2024, Thursday, as part of their experiential learning initiative.

This visit was designed to provide students with practical exposure to the operational and managerial aspects of a modern fitness and wellness facility. During the session, the students observed various functional areas of the health club, including fitness training infrastructure, client management practices, and service delivery mechanisms. The interaction with professionals at the facility enabled them to understand the growing significance of the fitness industry within the broader sports management ecosystem.

In addition to the observational learning, the students actively participated in a guided yoga session conducted by trained instructors. The session emphasized the role of yoga in addressing lifestyle-related diseases such as stress, obesity, and sedentary health issues. Through practical engagement, students gained firsthand experience of how holistic wellness practices contribute to physical and mental well-being.

vii) The students of the Post Graduate Diploma in Sports Management (PGDSM) programme at the Indian Institute of Social Welfare and Business Management (IISWBM) undertook an extensive educational and industrial visit to the Tata Sports Complex from 4th December to 6th December 2024. This multi-day visit was designed to provide immersive exposure to high-performance sports infrastructure, athlete development systems, and professional sports management practices.

During the visit, the students explored several specialized training and development units within the Tata sports ecosystem. These included the Tata Archery Academy, Tata Football Academy, Hockey Academy, and Boxing Academy, each of which demonstrated structured athlete grooming processes, scientific training methodologies, and talent identification systems. The students gained valuable insights into how grassroots talent is nurtured into elite-level athletes through systematic coaching and infrastructure support.

In addition, the students were introduced to diverse and emerging domains such as adventure and recreational sports at Tata Adventure Sports, as well as equestrian training

at the Horse Riding Academy. A significant highlight of the visit was the exposure to professional football management through interactions at Jamshedpur FC (JFC). The visit to the High Performance Centre further enabled students to understand the integration of sports science, performance analytics, physiotherapy, and athlete rehabilitation in modern sports management.

viii) The students also had the opportunity to interact directly with officials and management representatives of the Tata Sports Complex and JFC. These interactions provided practical insights into organizational structure, event management, talent scouting, sponsorship dynamics, and operational challenges in managing professional sports institutions.

ix) The students of the Post Graduate Diploma in Sports Management (PGDSM) programme at the Indian Institute of Social Welfare and Business Management (IISWBM) gained valuable hands-on industry exposure by working as interns during the matches of the Indian Premier League (IPL) 2025 at the iconic Eden Gardens. The internship spanned across multiple match days held at the venue from 22nd March 2025 to 7th May 2025.

This experiential engagement provided students with a unique opportunity to be directly involved in the execution and management of one of the world's most commercially successful and professionally organized sporting events. The students were assigned responsibilities across various functional domains, including event operations, spectator management, hospitality coordination, accreditation, logistics, and on-ground support services. Through these roles, they developed a comprehensive understanding of large-scale sports event management in a real-time, high-pressure environment.

x) As an integral part of the Course Curriculum, the students of the academic session 2024-2025 were given internship opportunities with various sports management companies and organizations including the following:

a. Protouch Sports Pvt Ltd
b. All India Football Federation
c. Altius Sports
d. German Football Academy
e. Gallant Sports and Infra
f. Tenvic Sports Education Pvt Ltd
g. Reliance Foundation Youth Sports
h. IFA
i. Accolade Sports, etc.

Officially the Internship period started on and from 2nd January 2025 and continued till 15th February 2025.

xi) The syllabus of the course has been upgraded and revised thoroughly from the Academic Session 2024-2025. The old CSR of the PGDSM course has been revised and replaced by a new one to accommodate the Choice Based Credit System (CBCS) from the Academic Session 2024-2025. The new regulations and the syllabus had been duly approved by the University of Calcutta and had been implemented from the Academic Session 2024-2025.

As per the CBS, a grading system has been introduced for the evaluation of the examination. Marks obtained by the students in the answer scripts will be converted in the grade in the Mark sheet as per the norms.

xii) The Paper No: PGDSM/CO/06, Subject: Computer Application and Artificial Intelligence has been revised and the practical approach to Sports Artificial Intelligence programme has been introduced from the Academic Session 2024-2025.

7. Placement Details (Session 2023-2024)

Placement was arranged for the students of the Academic Session 2023-2024 with the following organizations:

a) IFA
b) Greymind Communications Pvt Ltd
c) Baddyzone Sports
d) Amuzi Sports
e) Leisure Sports Management
f) Putta Put Gaming LLP
g) Protuoch Golf
h) Sportit
i) Various Sports clubs in Kolkata

EXECUTIVE POST GRADUATE PROGRAMME IN MANAGEMENT (EPGPM)
(February 23, 2024 – November 11, 2024)

Executive Post Graduate Programme in Management (EPGPM) curricula has been designed of improve the understanding of important elements of the multidisciplinary and complex process of management and to bring out and enhance the untapped inherent business and managerial skills and potential of working executives.

The programme aims to prepare participants for assuming responsible positions in organizations with specialized knowledge and to equip them to face modern day challenging business situations and deal with problems relating to men, resources, finance and other functions of the organization. The programme caters to the industry's overwhelming demand for such trained personnel.

Admission:

In the year 2024-25, we have got huge response from various corporate houses, which include: Information Technology, Larica Estates Ltd., ICICI Bank, ICRA ANALYTICS, Genpact, Revolut, Electronet Equipment Pvt. Ltd., TCS, Calcutta Institute of Engineering and Management.

Professionals who are pursuing the course in 2024-25 are working in various disciplines as Software Development Engineer, Technical Executive, Customer Service Executive, Senior Associate Analyst, Process Developer, Process Developer, Support Specialist, Asst. Manager, Team Leader, Asst. Professor etc.

No. of Forms Received	:	49
No. of Students Admitted	:	38
No. of Students Discontinued	:	01
Students Strength	:	37

Results:

No. of Students Appeared in 1st Semester	:	37
No. of Students Passed in 1st Semester	:	37
No. of Students Appeared in 2nd Semester	:	37
No. of Students Passed in 2nd Semester	:	37

Teaching Hours:
1st sem: 132 Hrs.
2nd sem: 320 Hrs.

Scholarship/Medals details: NA

Seminar/Other Activities Detail: NA

Placement Details: NA

As the course is for working professionals, therefore no direct placement assistance is provided to the students. However, after completion of the course, candidates are getting benefitted in their respective professional career. Some of the students are also getting opportunity to receive scholarship for pursuing higher education abroad.

Internship and Placement

MASTER OF BUSINESS ADMINISTRATION (MBA)

SUMMER INTERNSHIP - MBA (Day)

The class composition of MBA 2023-25 batches is as follows:

Total number of students: 102
Placed: 100% Internship
Duration: 10th June - 9th August'2024

The students were placed in the following companies for internship:

Aditya Birla Fashions & Retail, Agile Capital, AIM, Axis Bank, Dattson & Company, Bajaj Capital, Mendine Pharma, Baynee, Berger Paints, Bank of Baroda, Bank of India, Goodricke, ICICI Pru AMC, Dabur, Powergrid Corporation, Vixplor Analytics, Netscribes, Modus Enterprise, India Power, PromotEdge, DVC, Hindalco, Indian Overseas Bank, CMA, ITC, Linc Pens, M N Dastur, Mahindra, Peerless Financials, Predico, Purnartha, RNLIC, Swot & Pestle, Talent Synergy, Tata Steel, TCS, TheRightDoctor, TSDPL, WBSEDCL, Whirlpool.

Class Composition
The class composition of MBA(Day) 2023-25 batch is as follows:

Total number of students: 101
Total Eligible Candidates for placement: 85

Candidates opted out of placement: 8 (Sabatical-7/Opt out-1)

Candidates with Semester Backlog till Placement end Season: 8 (ineligible)

The distribution of student, according to specialization, and a brief overview of the placement status AY (2024-25):

Major	Total	Placed	Percentage Placed
Marketing	26	23	88%
Finance	38	31	81%
HR	11	7	63%
BASM	10	7	70%
Total	85	68	80%

Companies participated in IISWBM Final Placement & Respective Intake

Company	Marketing	Finance	HR	BASM	Total	Appear/ Eligible	CTC Offer (Lpa)	Sector
ABP	2				2	18	9	Media
Deloitte		1			1	42	6.5	Consulting
Emami Agro				1	1	3	5.25	FMCG
Hindalco			0		0	10	11.5	Manufacturing
Adani Wilmar			1		1	9	8.5	Manufacturing
ICICI Bank	0	2	0	0	2	66	8.29	BFSI
VECV	1				1	3	10	Automobile
Motilal Oswal		2			2	21	8	BFSI
Cholamandalam	0	0			0	15	7	BFSI
Axis Bank			1		1	6	11.5	BFSI
Infosys	0	0		0	0	5	10	Consulting
Motilal AMC		0			0	3	8	BFSI
Aditya Birla Capital					0	20	9	BFSI
JLL	2				2	21	9	Consulting
ITC PPO	1				1		4.5	FMCG
Flipkart			0		0	4	6	eCom
Amul	1	1			2	14	7.9	FMCG
Federal Bank	2	0			2	9	14	BFSI
Rollick Ice Cream			1		1		5	Manufacturing
Kantar	1				1	8	7.05	Consulting
UltraTech Cements			0		0	3	8.75	Manufacturing
Wacker Chemie AG		0			0	18	5.5	Manufacturing
Dabur India	2				2	15	8.5	FMCG
HUL	0				0	15	11	FMCG
Grant Thornton		2			2	37	10	Consulting
Swiggy	2				2	15	5.5	cComm
Tata BlueScope Steel	1				1	18	8.5	Manufacturing
IndusInd Bank		1			1	10	8	BFSI
Bandhan Bank	0	3	1	2	6	24	5+	BFSI
Tega McNally			0		0	8	6.8	Manufacturing
Cognizant			0		0	32	5.5	Consulting
Haldia Petrochemicals			0		0	7	9.12	Manufacturing
Kotak Mahindra Bank		2			2	25	6	BFSI
NIS				1	1	5	4.5	Consulting
Diamond Bev				0	0	7	5	Manufacturing
Anand Rathi	0	0			0	10	6.6	BFSI

Ambuja Neotia	0	0	0	0	0	31	5	Consulting
Bajaj Capital		2			2	10	3	BFSI
GKW		2	0		2	20	4.2	Consulting
Cushman & Wakefield	0				0	13	9	Consulting
Kiksar Technologies	0				0	8	5	Consulting
Netscribes			0		0	3	4	Consulting
TCS		2	1	1	4	27	6	IT
Nexucon Off Campus		0			0	12	6	BFSI
Mahindra Logistics	2				2	45	4.5	Logistics
Smollan	1				1	14	4.2	Consulting
A.TREDS	1	2			3	12	5.5	BFSI
Paraj Dairy	1				1		4	FMCG
Altius Finvestech		0			0	12	3.5	Consulting
IFB Agro	0				0	5	5	FMCG
Xenerx Healthcare				1	1	7	4.8	Manufacturing
NRI Fintech		0			0	11	10	FinTech
PwC AC		1			1	12	5.5	Consulting
KPMG GDS		1			1	12	5	Consulting
RSK Growth	0	3			3	17	4	BFSI
Mendine	1				1	13	4	Pharma
Sundarban Chemicals			1		1	3	3	CleanTech
Crystal Group	1				1	7	4	Logistics
ABFRL			0		0	11	5	Retail
Linc Pens	0			0	0	9	6	Manufacturing
A One Advisory		1			1	13	5	Consulting
Self Arranged	1	3	1	1	6			
Total	23	31	7	7	68			

Higest CTC - 14 Lpa (Federal Bank)

Average CTC - 6.12 Lpa
Median CTC - 9 LPA
First time recruiters - 21 (35%)
Companies that did not select any candidate - 22 (36%)

MASTERS IN BUSINESS ADMINISTRATION-HUMAN RESOURCE MANAGEMENT (MBA-HRM)

SUMMER INTERNSHIP - MBA (HRM)

The class composition of MBA HRM 2023-25batches is as follows:

Total number of students: 41
Placed: 100%Internship
Duration: 3rd June -9th August'2024

The students were placed in the following companies for internship:

Aditya Birla Fashions & Retail, Airtel, Baazar Kolkata, BM Birla Hospital, Bank of Baroda, Bajaj Capital, CLL, Dabur, DVC, Hindalco, ITC PCPB, Narayana Hospital, Union Bank, WBSEDCL, SBI General, TheRightDoctor, Talent Synergy, Tata Steel

Class Composition
The class composition of MBA(HRM) 2023-25 batch is as follows:

Total number of students: 41
Total Eligible Candidates for placement: 30
Candidates opted out of placement: 5 (Sabatical-4/Opt out-1)
Candidates with Semester Backlog till Placement end Season: 6 (ineligible)

The distribution of student, according to specialization, and a brief overview of the placement status AY (2024-25):

Major	Total	Placed	Percentage Placed
HRM	30	28	93%

Companies participated in IISWBM Final Placement & Respective Intake

Company	Select	Appear/Eligible	CTC Offer (Lpa)	Sector
Hindalco	2	32	11.5	Manufacturing
Adani Wilmar	1	20	8.5	FMCG
ICICI Bank	0	20	8.29	BFSI
Axis Bank	4	15	11.5	BFSI
Flipkart	0	17	6	Ecomm
TCS	2	12	6	IT
GKW	2	8	5	Consultancy
Rollick Ice Cream			5	FMCG
UltraTech Cements	0	13	8.75	Manufacturing

Bandhan Bank	2	11	5	BFSI
Tega McNally	1		6.8	Manufacturing
Cognizant	7	15	5.5	IT
Haldia Petrochemicals	1	14	9.12	Manufacturing
Ambuja Neotia	0	13	5	Healthcare
Netscribes	0	8	4	IT
Anudip Foundation	1		3	NGO
Success Partners	1		3	Service
Educare	1		3	Education
Mendine	1	7	4	Pharma
Sundarban Chemicals			3	Service
ABFRL	0		5	Retail
Birla Corp	0		3	Manufacturing
Self arranged	2			
Total	28			

Higest CTC - 11.5 Lpa (Hindalco)

Average CTC - 6.09 Lpa

Median CTC - 6.8 LPA

First time recruiters - 7 (31%)

Companies that did not select any candidate - 7 (31%)

MASTER OF BUSINESS ADMINISTRATION-PUBLIC SYSTEMS

[(MBA-PS) Environment, Energy, Healthcare & Hospital and Transportation & Logistics Management)]

The class composition of 2023-2025 MBA-PS batch is as follows:

Specialization	Total No. of students	Total Eligible candidates for placement	Candidates opted out / disqualified of placement	Candidates with Backlog	Discontinued
Energy Management	11	9	1	1	0
Environment Management	18	16	0	2	0
Health Care & Hospital Mgt	9	9	0	0	0
Transport & Logistics Management	27*	25	2	0	1
	65	59	3	3	1

The distribution of student, according to specialization,
and a brief overview of the current placement intake are as follows:

Specialization	Placed	Total	Percentage Placed
Energy Management	8	9	89%
Environment Management	13	16	81%
Health Care & Hospital Mgt	9	9	100%
Transport & Logistics Management	25	25	100%
TOTAL	55	59	93%

Companies participated in IISWBM Final Placement & Respective Intake

Company	Energy	Environment	Hospital & Health Care	Transport & Logistics Mgt
Ernst & Young (EY)-GDS	1	2		
Britannia				1
Emami Agrotech				1
Hindalco				3
Petals Healthcare			3	
Transven	3	2		
S&P Global		2		
Century Ply				2

NEPRA		3		
MKPL	1			
Parekh Integrated Services Pvt. Ltd.		1		5
Ultratech Cement				2
Apollo Hospitals			4	
Lloyds Technology Centre		1		
Glastal				1
Manipal Health Enterprise			1	
Cognizant	1			
Flipkart Minutes				6
Anvil Energy		1		
Greenfinch	1			
Transworld Terminals				1
OOCL				1
PEC Greening	1			
Amwoodo		1		
BP Poddar Hospital			1	
Transystem				1
Webfil				1

Batch Average CTC Offered	5.75 LPA
Batch Median CTC Offered	5.00 LPA
Highest CTC Offered	11.50 LPA

MASTER OF BUSINESS ADMINISTRATION-PUBLIC SYSTEMS
[(MBA-PS) Environment, Energy, Healthcare & Hospital and Transportation & Logistics Management)]

MBA PS Summer Internship Data of June - July '24

Sl. No.	Name of the Company	Energy	Environment	HHM	TLM
1	Aditya Birla Fashion & Retail Ltd.				9
2	Ambirisk		2		
3	Agnikrida	2			
4	Bengal Shrishti		1		
5	BM Birla (CK Birla Hospitals)			1	
6	CESC		1		
7	Coastal Roadways				2
8	Cetrizit				1
9	CMRI (CK Birla Hospitals)			3	
10	Dabur India				2
11	DVC	1	1		
12	DTDC				1
13	Emami		4		
14	EPMCInd		2		
15	Fast Cargo Logistics				1
16	First Climate	2	1		
17	Greentree Global	2			
18	Hindalco				2
19	Landmark				2
20	Medica Superspeciality			1	
21	Narayana Superspeciality Howrah			4	
22	NTPC	1			
23	Oriplast				1
24	Parekh Logistics				1
25	Reliance Retail				1
26	Shyamaprasad Mukherjee Port				3
27	Solartron	1			
28	TATA Bearings				1
29	TATA Steel		1		
30	TCIL				1
31	Tech Mahindra		2		
32	Transven		3		
33	Vikram Solar	1			
34	WBPDCL	1			

MASTERS IN SOCIAL WELFARE (MSW)

Class Composition
The class composition of MSW 2023-2025 batch is as follows:

Total number of students: 28
Total Eligible Candidates for placement: 26
Candidates opted out of placement for Higher Studies: 01

Candidate with backlogs (2nd semester onward) : 01
Candidate on Sabbitical and opted out of placement : NIL

Winter Internship 100%
Summer Internship 100%
Final Placement Status 96%

Placement Status

Course	Placed	Total	Percentage Placed
MSW	25	26	96%

Companies participated in IISWBM Final Placement & Respective Intake

Company	Placed
UltraTech Cement	1
Tata Consultancy Services	1
SOS Childrens Village	4
Varun Beverages Pvt Ltd	2
Successpartner Consultancy Pvt Ltd	2
Mendine Pharmaceuticals	1
Child in Needs	1
Kaiser Consultants Pvt Ltd	5
Piramal Foundation (Gandhi Fellowship)	2
Tech Mahindra Foundation	1
Ambey Group	1
The WE Foundation	3
Edustation Services Pvt Ltd	1
Federal Bank	0
RUEDA	0
Himatsinghka Group	0
TOTAL	25

Batch Highest CTC offered (lakh p.a)	7
Batch Average CTC offered (lakh p.a)	3.6

ACADEMIC SET-UP

DIRECTOR

Dr. K. M. Agrawal

PROFESSORS

Dr. Archana Sharma, MBA, Ph.D
Dr. B. K. Choudhury, B.E, Ph.D
Dr. Chinmoy Jana, M.Sc, M.Tech, Ph.D
Dr. Gairik Das, ME, MBA, (UK), Ph.D, Head-MDP & Business Projects & MRM Head-MBA
Dr. Jhumur Biswas, M.Sc. M.Tech, Ph.D
Dr. K. M. Agrawal, M.Sc, Ph.D
Dr. Madhumita Mohanty, MA, M.Phil, Ph.D (IIT, KGP)
Dr. P. K. Sikdar, M.Sc (Cal), ICZM Dip. (UK), Ph.D.(Cal), F.G.M.S.,F.G.S.(Ind), MMGI, Head-MBAPS
Dr. Sudeepa Banerjee, MBA, Ph.D, Head-Media Management & MSW & Computer Dept.
Dr. Sarbani Mitra, B.Ed. PGDMEnvM, PGDSA, MBA, Ph.D, Head-MBA (HRM)
Dr. Soma Roychowdhury, M.Sc (Stat), Ph.D
Dr. Tanima Ray, M.A. (CU), RTP (CSSSC), Ph.D (CU), PGDBM (IIM, Calcutta)

ASSOCIATE PROFESSORS

Dr. Dipa Mitra, Ph.D (University of Calcutta)
Dr. Madhab Milan Ghosh, M.Com, Ph.D, Head-Sports Management
Dr. Sohini Banerjee, LL.B (Hons.), LL.M (University of Cambridge, UK), Ph.D

ASSISTANT PROFESSORS

Mr. Ankan Banerjee, M.A, PGDSM
Dr. Arindam Dutta, B.E., M.Tech, Ph.D
Mr. Buddhadip Mukherjee, MPMIR, (Psychology, BHU) DSW, CAO (Mind Mapping) (PDF, Singapore)
Dr. Gita Khawas, MSW (Madras University), Ph.D. (Jadavpur University)
Dr. Malini Nandi Majumdar, MBA, Ph.D
Mr. Manjit Sarkar, MBA (BU) FDPM (IIMK)
Ms. Piyali Sengupta, M.Sc, PGDEM
Ms. Sona Banerjee, MA (Education), PGD Mass Communication (JU), CELTA/RSA (Cambridge University)
Dr. Sanghamitra Sen, MBBS, DLO, PGDHM, MBA
Dr. Subhasis Ray, M.Stat, M.Tech (Comp Sc.)
Dr. Soubarna Pal, M.Sc (Cardiff University, UK) Ph.D (Cardiff University, UK)
Dr. Surajit Chakraborty, M.Sc, Ph.D
Mr. Sandip Ghosh, MBA, LL.B.
Dr. Joy Chakraborty, M.Com, M.Phil, Ph.D
Dr. Sritama Mandal Dasgupta, M.Sc. MHRM, Ph.D
Dr. Rudrangsu Biswas, Ph.D in Management

ADMINISTRATIVE SET-UP

Director	:	Dr. K. M. Agrawal
Registrar	:	Ms. Rupa Bhattacharyya
Asst. Accounts Officer	:	Mr. Goutam Samanta
Sr. Placement Manager	:	Mr. Vishal F. Gaitano
Librarian	:	Ms. Susmita Roy
Bankers	:	State Bank of India, Canara Bank, State Bank of Hyderabad, Kotak Mahindra Bank, ICICI Bank, HDFC Bank.
Auditors	:	M/s. A. R. Maiti & Co., Chartered Accountants
Registered Office	:	Management House, College Square (West), Kolkata - 700073
Telephones	:	2241-3756/5792/8694/8695
Fax	:	(033) 2241-3975
E-mail	:	iiswbm@iiswbm.edu
Website	:	www.iiswbm.edu