IISWBM

FIVE-YEAR PLACEMENT SNAPSHOT

2022 – 2026

A five-year review of placement outcomes, programme-wise compensation trends, fresher composition and recruiter participation.

Executive Summary

IISWBM's five-year placement record reflects a resilient placement platform, with placement outcomes remaining comparatively high across all four programmes and recruiter participation recovering strongly after the 2023 low. The 2026 results show a broad improvement in average CTC for MBA, MBA-HR and MBA-PS.

Five-year signals at a glance

Theme	Insight
Placement performance	Programme-wise placement rates remained between 80% and 100% in every year shown. MSW recorded the strongest five-year average placement rate at 96.2%.
Recruiter participation	Combined programme-level company counts rose from 87 in 2023 to 154 in 2026 (+77%). The 2026 total is also slightly above 2022 (152).
Average CTC momentum	From 2025 to 2026, average CTC increased by 30.7% in MBA, 25.0% in MBA-HR and 8.7% in MBA-PS.
Highest CTC	The 2026 highest CTC reached 20 LPA in both MBA and MBA-PS, and 16 LPA in MBA-HR. MSW recorded 8.75 LPA.
Fresher composition	The chart indicates a rising MBA share from 60% in 2022 to 72% in 2026, while MBA-PS moved from 83% to 73%.

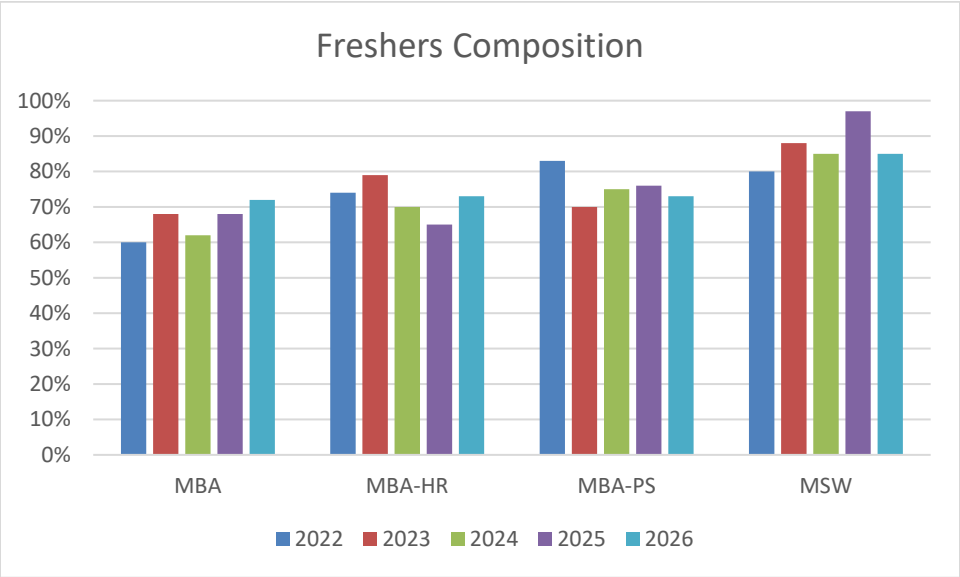
Programme-wise Performance Review

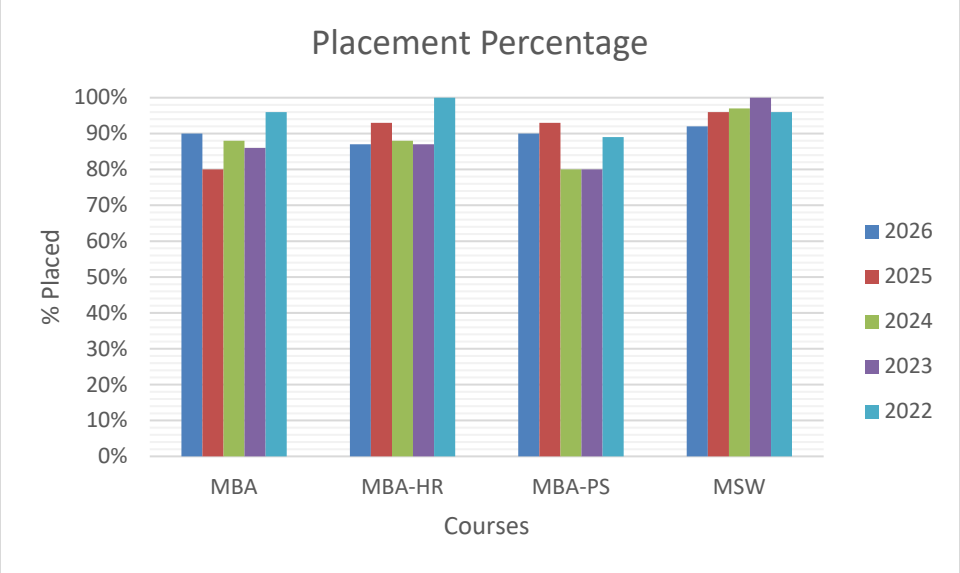
The figures below are simple arithmetic averages of the annual percentages and CTC figures shown in the source charts; they are not student-weighted institutional averages.

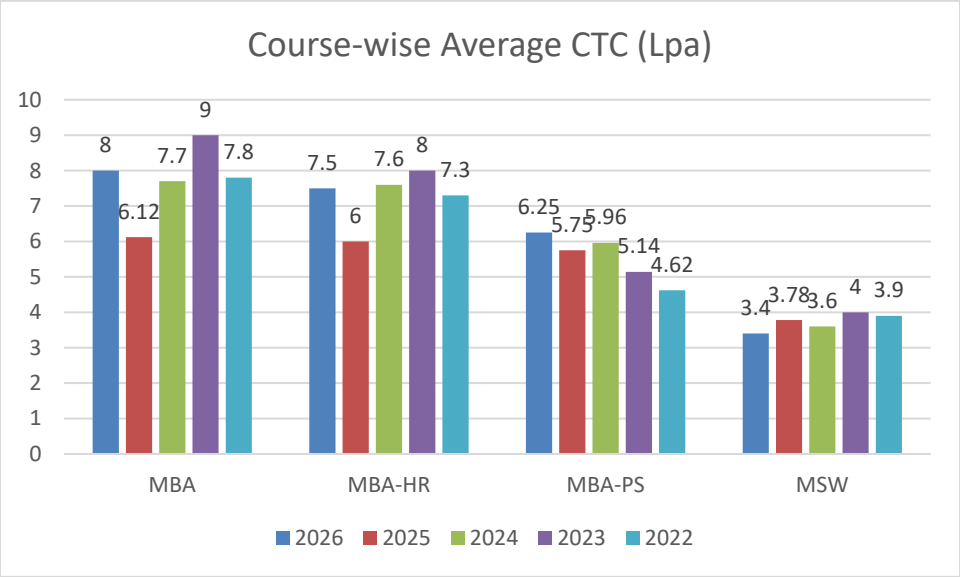
Programme	5Y avg. placement	5Y avg. CTC	Avg. company count*	2026 reading
MBA	88.0%	₹7.72 LPA	51.8	2026 placement improved to 90% from 80% in 2025; average CTC rose to ₹8 LPA.
MBA-HR	91.0%	₹7.28 LPA	22.4	Placement eased to 87% in 2026; average CTC recovered to ₹7.5 LPA.
MBA-PS	86.4%	₹5.54 LPA	39.4	Placement improved to 90%; average CTC reached ₹6.25 LPA, a five-year high.
MSW	96.2%	₹3.74 LPA	17.4	Highest five-year placement average

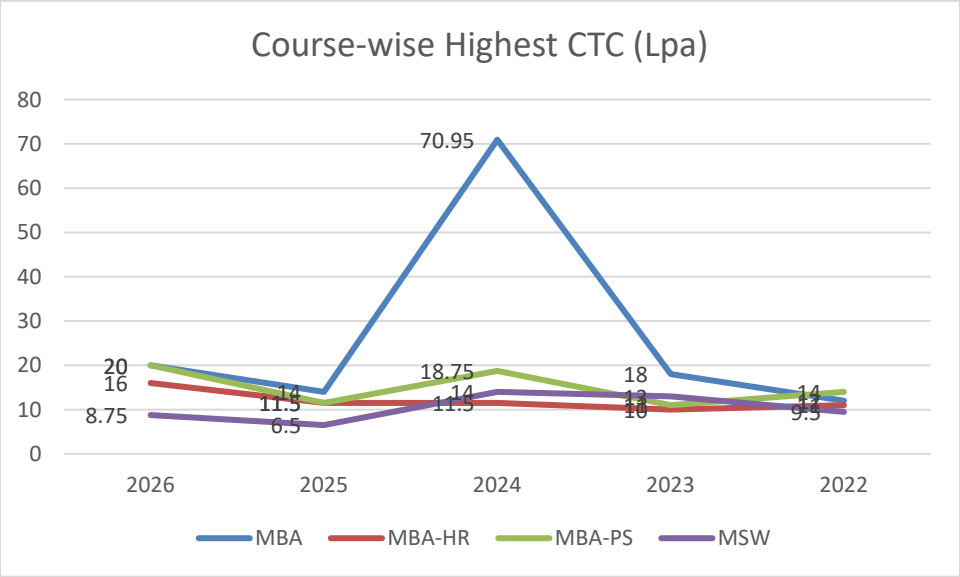
What the programme trends tell us

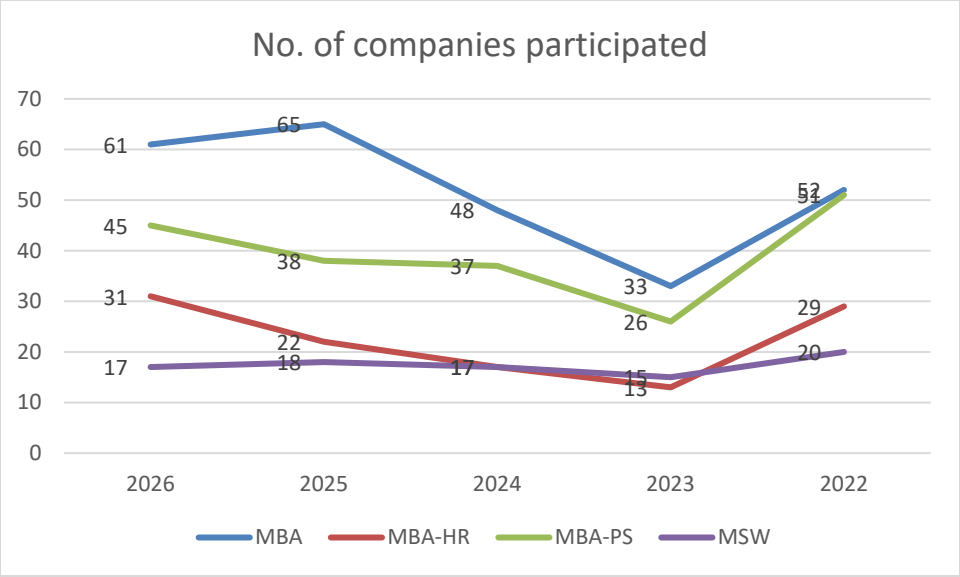
- MBA: The 2026 recovery is notable. Placement rose by 10 percentage points over 2025, while average CTC increased by 30.7%. The highest CTC also rose to ₹20 LPA.
- MBA-HR: Average CTC improved by 25% year on year, but placement fell by 6 percentage points. Compensation improvement has not yet translated into stronger placement conversion.
- MBA-PS: The programme delivered a positive 2026 combination—placement improved by 3 percentage points and average CTC rose by 8.7%.
- MSW: Placement remains strong at 92% in 2026






Course-wise Average CTC (Lpa)
10
9
8
7
6
5
4
3
2
1
0
8
6.12
7.7
9
7.8
7.5
6
7.6
8
7.3
6.25
5.75
5.96
5.14
4.62
3.4
3.78
3.6
4
3.9
MBA
MBA-HR
MBA-PS
MSW
2026
2025
2024
2023
2022


Course-wise Highest CTC (Lpa)
80
70
60
50
40
30
20
10
0
70.95
18.75
20
16
14
11.5
8.75
6.5
14
11.5
18
14
9.5
2026
2025
2024
2023
2022
MBA
MBA-HR
MBA-PS
MSW


No. of companies participated
70
60
50
40
30
20
10
0
61
65
48
33
52
45
38
37
26
51
31
22
18
17
13
29
17
18
15
20
2026
2025
2024
2023
2022
MBA
MBA-HR
MBA-PS
MSW